

2018-19 President's Report



NORTHEASTERN
STATE UNIVERSITY

Message from the President



Northeastern State University's annual President's Report is intended to be a handy resource for busy community leaders like you to catch up on some of the highlights from the last 12 months and provide a quick glimpse of what's coming up in the months ahead.

I am pleased to begin by saying that, for the first time in four years, our budget does not include an additional state appropriations reduction. In fact, NSU will see a year-to-date net increase of \$86,981. It's not an overwhelming figure, but we appreciate it and will make the most of it!

That positive approach is a reflection of the culture that is growing stronger on our campuses every day. In these pages, you will see some of the results of that culture: national awards, unique partnerships, groundbreaking scholarships and innovative immersive learning experiences.

The DaVinci Institute is an Oklahoma treasure—committed to charitable, scientific and educational purposes. It is often referred to as a "think tank" and annually it recognizes individuals who have demonstrated innovation and creativity. In the last two years, a total of seven NSU faculty have been honored with grants for their work.

History professor Dr. Denis Vovchenko spent the 2018 spring semester researching in Bulgaria as a Fulbright Scholar to increase mutual understanding between the people of the United States and other countries through international educational exchange.

Closer to home, NSU has entered into a unique partnership with Broken Arrow High School and Tulsa Community College that provides BAHS students the opportunity to graduate

from high school with a diploma and an associate degree. The student can then transfer to NSU as a college junior. All of the Dual Credit to College Degree Program courses will be offered on our Broken Arrow campus and will result in a significant overall savings for students and their families and increase the number of Oklahomans with degrees.

Our region of the state is blessed with an abundance of freshwater, especially the Illinois River watershed, the quality of which is the responsibility of the Grand River Dam Authority. NSU has been selected as a partner by GRDA to house a water testing lab on our Tahlequah campus. The lab will be used by GRDA technicians, NSU students and faculty to develop and implement new techniques related to water conservation and reclamation.

Beginning this fall, NSU is hosting Oklahoma's first and only inclusive four-year post-secondary certificate program for students with intellectual and/or developmental disabilities. With the RiverHawks Scholar Program, students live on campus and fully engage in campus life. Each semester, they take two traditional college classes with appropriate support, and one specialized session.

By the end of 2018, we expect to be in the early implementation phases of our new Physician Assistant program based on our Muskogee campus. Key staff members are already in place carefully guiding the university through the complex accreditation process that will ultimately result in much-needed physician assistant graduates each year to serve our state.

During times of continuing uncertainty about funding, we are finding ways to move forward and fulfill our mission. In fact, as of December 2017, NSU Foundation's financial assets were the highest in our history, as were the number and value of scholarships awarded. It is also worth noting that, just three years into our \$25.075 million *Preserve our past. ENSURE Our Future* campaign, we already have commitments totaling over 22.1 million.

In this report, you will learn more details about the many innovative partnerships with a wide range of organizations where we are sharing capacity and knowledge to the advantage of our students, our state and our nation. Thank you for your interest in NSU and I urge you to contact me if you have any questions or comments you would like to share.

Steve Turner, NSU President

Table of Contents

Gather Here	5
Positive Partnerships	6
Campaign ENSURES the future of NSU	9
NSU X-Factor	11
Go Grad	12
Continuing Education	15
Reach Higher	16
NSU Highlights, Awards & Recognition	18
The Colleges of NSU	22
Financial Summary	27



NORTHEASTERN
STATE UNIVERSITY

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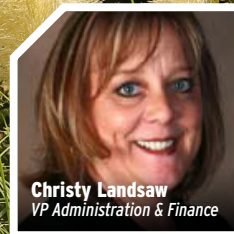
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*Northeastern Student
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Dylan Kinser graduated from Northeastern State University with a Bachelor of Science in psychology in May 2018 and is working toward his Master of Science in criminal justice. He expects to graduate in May 2020. Kinser's primary role with Upward Bound is to serve as a student mentor—answering questions about high school, college or any difficulties of life in general. He also holds many other responsibilities including tutoring students, assisting their science teacher, and driving the student shuttle to and from the NSU campus. He says his favorite part of working with Upward Bound is watching the transformations of the participants as they become great leaders and exceptional students.



Gather Here

Northeastern State University continually works to create new programs to help all students achieve their full potential. Those efforts include creating new academic plans to help more students get the education they need; plans like the RiverHawks Scholar Program, a transfer program that helps Broken Arrow high school students earn their degree through Tulsa Community College and NSU, and Upward Bound.

RiverHawks Scholar Program. NSU has teamed up with Lead Learn Live to create the RiverHawks Scholar Program, the first of its kind in Oklahoma. NSU's Continuing Education and LLL have worked together to establish an inclusive four-year, post-secondary certificate program for students with intellectual and/or developmental disabilities. The program's goals are to help the students experience and become productive in an independent living scenario, gain social skills in communication, build lasting friendships, build on intellectual development through academics, and provide a path to meaningful employment in a career of their choice.

A new way to a degree. Through a new triple-enrollment program, Broken Arrow high school juniors and seniors are able to earn an associate degree through Tulsa Community College, then after graduating, transfer directly into an NSU bachelor's degree program. Qualifying high school students earn up to 60 hours of college credit toward an associate degree in liberal arts, while at the same time satisfying their high school graduation requirements, and then take those credits to NSU to finish a bachelor's degree.

Upward Bound. Upward Bound, NSU's brand new TRIO program, is an intensive intervention program that prepares at-risk students for education beyond high school. Students who would be first-generation college students are recruited from Central, Hale, McLain and Webster High Schools in the Tulsa Public School District. Upward Bound provides instruction in literature, composition, mathematics, science and foreign language year-round. The Upward Bound program also provides intensive mentoring and support for students as they prepare for college entrance exams and tackle admissions, financial aid and scholarship applications.

NSU a Glance

8,883 students on **3** campuses & online

STUDENTS TAKING AT LEAST ONE COURSE AT:

Tahlequah: **7,524**

Broken Arrow: **5,062**

Muskogee: **850**

Online: **6,848**

Concurrent (High School) Students: **299**

DEGREES OFFERED:

57 Undergraduate Degrees

3 Undergraduate Certificates

24 Graduate Degrees

4 Graduate Certificates

1 Professional Degree
(Doctorate of Optometry)



Positive Partnerships

Creating new opportunities for students is a top goal for Northeastern State University. Partnerships with community organizations can create new learning environments for students and open up new pathways for degree completion.

Backing the Blue. Recently NSU and the Tulsa County Sheriff's Office entered into a partnership that will offer a flexible criminal justice degree completion program to officers and staff who have completed an associate of science degree from Tulsa Community College. The program, facilitated by the NSU College of Extended Learning, consists of fast-track classes that combine online and classroom learning. This flexible format makes it possible for working students to complete the requirements for a bachelor's degree—in as little as two years.

The bachelor's degree in criminal justice provides a broad understanding of the criminal justice

system, an overview of law and the American court system and various electives that range from forensics to criminal investigations.

Researching for success. A recent partnership between NSU and the Grand River Dam Authority helps fund student scholarships and a variety of faculty and student research opportunities related to the Illinois and Scenic Rivers. Research topics are designed to monitor the influence of watershed management strategies on water quality, fish and wildlife habitat that provide a variety of ecosystem services to the region and local communities.

As part of the agreement, a research laboratory housed within the Gregg Wadley College of Science & Health Professions on the NSU campus has been designated for projects supported by the partnership. The lab will be used by NSU students, faculty and GRDA technicians.

Continuing the vision. A continued partnership between the Cherokee Nation and NSU benefits a number of doctoral students and community members. This NSU Oklahoma College of Optometry partnership with the Cherokee Nation provides optometric care at CN optometry clinics. Residents provide patient care and student education at Cherokee Nation Hastings Indian Medical Center Optometry Clinic, NSUOCO clinic and occasionally they provide patient care at the Cherokee Nation NSUOCO Rural Eye Program.

In addition to providing direct patient care, NSUOCO residents participate in grand rounds, ophthalmological observation, hospital rotations, and also provide evening and weekend emergency room eye care at Hastings Indian Medical Center approximately five days per month.

NSU a Glance

DEMOGRAPHICS:

Women: **62.4%**

Men: **37.6%**

37.5% of NSU undergrads
are 25 & older

Oklahomans **90.6%**

Out of State **6.0%**

International **3.4%**

Caucasian
48.8%

African American
3.9%

American Indian
17.4%*

*American Indian
or Alaska Native ONLY

Hispanic
5.9%

Asian/Pacific Island
2.2%

Two or more Races
18.9%

Unknown/Other
3.0%

Candice Yochum, a Wister, Oklahoma native, is majoring in science education with a focus in chemistry and a minor in mathematics. She is set to graduate in May 2019. Yochum became involved with the GRDA partnership when she chose to do a research project over the water quality of Town Branch Creek, focusing on chloride, phosphorus and nitrogen levels specifically. The GRDA taught her how to run the water testing equipment to test the flow rate and how to properly collect samples. Yochum says that the GRDA has been nothing but kind and helpful. She believes that having the opportunity to interact with people in the business world, doing science and getting the chance to make the next big discovery is something that everyone should get to experience.



Alisha Fletcher, of Westville, Oklahoma, graduated in 2018 with a bachelor's degree in political science. She is a 2018 recipient of the College of Liberal Arts General Scholarship, an award directly funded by the ENSUre campaign. As an NSU student, Fletcher was a member of a sorority, Oklahoma Intercollegiate Legislature, RiverHawk Ambassadors and Pi Sigma Alpha. She balanced her on-campus commitments with an off-campus job and an internship, and she said this scholarship allowed her to work less so she could study more. Fletcher is a first-generation college student and is working toward a law degree.



Campaign *ENSU*res the future of NSU

Northeastern State University's *Preserve our past. ENSUre Our Future.* campaign continues to exceed expectations. With more than a year left, the campaign was more than 80 percent funded by August 2018.

Because of the campaign's initial success, the goals were expanded in August 2016, and the campaign was publicly launched eight months later in April 2017.

The campaign is supporting four project areas: opportunities for students, strengthening the faculty, revitalized facilities and enhancements in athletics.

These four focus areas will allow the *Preserve our past. ENSUre Our Future.* campaign to transform Northeastern, and its impact will be felt for decades. The projects this campaign will support will raise the bar of both expectation and achievement at NSU.

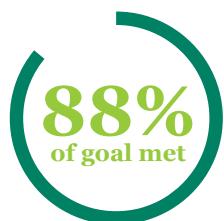
Contributions can be made as a one-time or recurring gift or as a pledge over a five-year period. Donations can be made in cash, check or credit card and can be mailed to the NSU Foundation or paid

online at nsugiving.com or nsugiving.com/ensure.

Gifts of any size are appreciated and will contribute to the campaign goal.

For more information, contact NSU Foundation Executive Director Peggy Glenn at glennsum@nsuok.edu.

\$ \$ \$
\$25,135 Gifts
\$863 Average Gift



Funds Raised
\$22.1M+ Raised*
As of Aug. 9, 2018
\$25.1M+ Total Goal

3,563 Donors

NSU a Glance

TOP FOUR-YEAR COLLEGE SERVING NATIVE AMERICANS

NSU Ranked #1

Among Four-Year
Colleges Conferring Bachelor's
Degrees to American Indians*

#1 for Native American
Full-Time Undergraduates*

*24th Annual Winds of
Change Special College Issue 2017-18

TRIBAL SCHOLARSHIPS AWARDED

\$4,771,688 to **1,473** Students

AMERICAN INDIAN ENROLLMENT

Undergraduate:
2,573 out of **6,818**

Graduate:
277 out of **1,088**

Total Enrollment:
2,850 out of **7,906**



Jenifer Cortes Gray is set to graduate from NSU's clinical mental health counseling program in December 2018. As a student, she has volunteered in the Broken Arrow community, discussed mental health needs with Oklahoma legislators in Washington D.C., attended a national counseling conference, and completed several internships. She said learning the needs in the community will help her be a better advocate and counselor.



NSU a Glance

NSU X-Factor

Preparing students for careers
with immersive learning

At Northeastern State University, learning isn't limited to lectures, textbooks and taking tests. NSU sets itself apart by immersing students of all disciplines in hands-on experiences to better prepare them to enter the work force after they graduate.

In the College of Business & Technology, professors find innovative ways to help students network with professionals, such as bringing investors into the classroom and giving students the opportunity to pitch their ideas.

College of Education students have the opportunity to be immersed in area public schools through several unique programs. Through the EPIC program, students spend a full year in the classroom to get more hours in the classroom than they would get through a traditional student-teaching experience. The TURN program offers classes taught onsite in urban elementary schools, so students can immediately practice what they're learning. Clinical opportunities in the College of Optometry give students the chance to supplement their classroom learning with practical, hands-on experience. Through partnerships with the Cherokee Nation and other area entities, NSU optometry clinics see more than 60,000 patients each year.

In the College of Liberal Arts, a variety of student productions, activities, community service opportunities and internships allow students to build their skills outside of the classroom.

Students in the Gregg Wadley College of Science & Health Professions can apply the lessons they've learned in the classroom by attending conferences, completing internships and participating in a variety of community-based clinics.

36.5%* OF NSU'S STUDENT BODY IS AMERICAN INDIAN

**At least 1 race is American Indian or Alaska Native.*

Cherokee **66.1%**

Muscogee (Creek) **8.9%**

Choctaw **8.09%**

Chickasaw **2.0%**

Osage **1.4%**

Other Tribes **9.2%**

Uncoded **4.8%**

AMERICAN INDIAN STUDENT ORGANIZATIONS

Native American Student Association

Phi Sigma Nu Fraternity

Alpha Pi Omega Sorority

American Indian Business Leaders

American Indian Science &
Engineering Society



Go Grad

The Graduate College at Northeastern State University strives to maintain a standard of excellence in graduate education by offering quality programs that are relevant and responsive to the needs of the communities served by our institution.

The Graduate College offers 24 degree options including American studies, business administration, communication arts, nursing, the new social work degree and many more. The college also offers graduate certificates for several areas of expertise, including reading specialist, school library media specialist and school administration.

Accelerating degrees. As part of an effort to expand options, the Graduate College has recently started an accelerated baccalaureate/master's degree pathway which allows high performing NSU

undergraduate students an opportunity to complete the requirements for both the undergraduate and graduate degrees at an accelerated pace.

Students accepted into an accelerated degree program will complete graduate level credit hours that apply toward both the degrees. Criminal justice, special education, communication arts, accounting and financial analysis, business analytics, healthcare administration, healthcare informatics and long-term care are all eligible for the accelerated program.

Expanding options. One of the newest opportunities the Graduate College is offering is the online Master of Business Administration. This program takes the Master of Business Administration degree program that is traditionally located on the Broken Arrow

campus and expands the options to an online only program of study that is designed for working students and can be completed in two years or less.

The MBA program is also offering new areas of emphasis including health care administration, health-care informatics, long-term care, business analytics and environmental health and safety management.

Immersing students. While attending graduate college, students have the chance to become graduate assistants. Opportunities for graduate assistants include experiential connections in disciplines and close work in research with faculty. Graduate assistants also have the chance to teach classes and attend professional conferences. These opportunities provide hands-on learning and experience for portfolios.

NSU @ a Glance



Nikki Jones, a Tahlequah, Oklahoma native, received her Bachelor of Science in criminal justice from NSU after transferring from an associate degree program at Haskell Indian Nations University. She is working toward a Master of Science in higher education leadership and is on track to graduate in May 2019. As a graduate student, Jones took advantage of the opportunity to become a graduate assistant where she worked within the College of Education. She experienced working in both the academic and administration side of the department, and has helped recruit students and attended committee meetings as a graduate representative, as well as national professional conferences.

CAREER SERVICES

45 Career Services Events
17,104 Jobs Posted for Students
3,045 Career Assessments
5,230 Contacts with Potential Employers

STUDENTS

7,651 Undergraduates:
5,130 Full Time
2,521 Part Time
111 Professionals
1,121 Graduates:
369 Full Time
752 Part Time

TRANSFER STUDENTS

92,998 Hours Transferred

VA EDUCATION BENEFITS

307 Students using VA education benefits

OTHER SUPPORT SERVICES NSU OFFERS

1,128 Hours of Counseling (HawkReach)
69% of Full-Time Undergrads Received Some Type of Need-Based Financial Aid



NSU Campus Police Officer Andre Fernandes

completed the crime scene investigation certification program in the spring of 2018. He said the course gave him a better view of the big picture in a crime scene and made him a better professional. Fernandes has a business degree from Univille - University of Joinville, Brazil and a master's degree in criminal justice from NSU.



Continuing Education

Advancing careers, advancing lives

Education is a lifelong pursuit at Northeastern State University.

The College of Extended Learning offers more than 40 certification programs—including both online and in-person courses—to encourage and facilitate continued learning. Topics range from social media marketing and graphic design to health-care administration.

Enrolling in a continuing education course at NSU opens up a network of career resources including resume reviews and job fairs.

When deciding what courses to offer, NSU administrators look to address needs in the community. An example is the Crime Scene Investigation certification program, created because area law enforcement officers were traveling out of state to obtain certifications.

The CSI certificate was developed in partnership with the Oklahoma State Bureau of Investigation and was designed for law enforcement officers to develop understanding, skills and expertise related to crime scene investigations.

The program is instructed by crime scene agents from OSBI and the Broken Arrow Police Department, with a combination of online and in-person learning. The class is accredited by the Council of Law Enforcement Education and Training for 80 hours of mandatory continuing education credit and also earns students CLEET accreditation.

For more information on continuing education at NSU, visit www.nsuok.edu/continuingeducation.

INTERNATIONAL STUDENTS

179 Students Representing 36 Countries

Top Ten Programs:

- BS - Environmental, Health & Safety Management
- BBA - Marketing
- BBA - Business Administration
- BBA - Finance
- BS - Health & Human Performance
- BBA - Supply Chain Management
- BBA - Accounting
- MS - Health & Kinesiology
- MS - Higher Education Leadership
- BBA - Information Systems*
- BBA - Management*

**tied for 10th*

Top 3 Degrees Earned by International Students:

- BBA - Supply Chain Management
- BBA - Marketing*
- BS - Environmental, Health & Safety Management *
- BBA - Management*
- BS - Computer Science*

**tied for 2nd*

Countries represented with International Students:

Argentina	Germany	Serbia
Bahamas	Ghana	Russia
Bangladesh	Honduras	Saudi Arabia
Belgium	Hong Kong	Slovakia
Brazil	Ireland	South Africa
Cameroon	India	Spain
Canada	Iran	Sweden
China	Japan	Trinidad & Tobago
Costa Rica	Kyrgyzstan	United Kingdom
Croatia	Mexico	Vietnam
Finland	Nigeria	Zimbabwe
France	Qatar	



Reach Higher

NSU helps working adults complete degrees

Tens of thousands of Oklahomans have college credits that have never resulted in a degree.

Many of these working adults still want to earn a degree, but it can seem insurmountable to fit classes and homework into a schedule that's already filled with family and work obligations.

Northeastern State University is joining with universities around Oklahoma in its efforts to help those working adults finish the requirements for a bachelor's degree through the Reach Higher program.

Reach Higher is a flexible program that offers adult students the opportunity to work full-time, have a family and complete a degree online. The curriculum is

specifically designed to help working adults succeed in the workplace.

Since many of the classes are online, students can keep their normal routine and work hours. The program provides an opportunity for adult students to finally realize their goals of completing a bachelor's degree.

Students who are at least 21 years old, have completed at least 72 hours of college credits or have an approved associate degree with a minimum 2.0 GPA and who have completed general education requirements can earn a bachelor's degree in organizational leadership.

For more information, visit nsuok.edu/reachhigher or contact Michelle Farris at **918-444-5034**.



Christopher Wright was in and out of college after high school. He became a cosmetologist, but he still wanted to complete his bachelor's degree. While searching for a program that would apply his previous college credit, Wright found the Reach Higher program on NSU's website. He's now pursuing a Bachelor of Science in organizational leadership and is expected to graduate in May 2019. He hopes to work in higher education or human resources.

NSU a Glance

COMMUNITY ENGAGEMENT

11 Vision Center Clinics

8 Rural Eyecare Programs (REP)

40,000-50,000

Patient Encounters per year

3 NSU Speech-Language Clinics with Services Off-Site to Schools and Other Agencies

2,600 Hours of Service

2 Reading Clinics

1,214 Pre K-12 Students

1 Math Clinic

33 Math Clinic Teachers

1,584 Hours of Service

529 Tax Returns

(402 at NSU-Broken Arrow, 127 at Cherokee Nation site in Tahlequah)

1,166 Volunteer Hours
(27 students, one faculty advisor and two outside volunteers)

Secured more than
\$532,256
in total tax refunds

9 Memberships in Regional and State Chambers of Commerce

NSU Highlights, Awards & Recognition

Each year, NSU professors and staff publish, present at prestigious conferences, serve on influential boards and committees, donate hours of community service to help advance their fields, participate in research, promote NSU, and better their communities in general. While this section addresses only a cross section of awards and honors, NSU is proud of its staff, faculty and students for their continued contributions.

University Recognition

- » The Arbor Day Foundation honored NSU as a 2017 Tree Campus USA member.
- » NSU was recognized as one of the region's 2017 Top Inclusive Workplace Cultures by Mosaic, the Tulsa Regional Chamber's diversity business council.
- » NSU has partnered with the Grand River Dam Authority to provide opportunities for faculty and students to do research related to the Illinois River.
- » The Student Loan Report ranked NSU No. 264 overall and No. 147 among public schools for student loan debt per graduate in 2017.
- » LendEDU ranked NSU No. 36 small public college with the least average debt per borrower.
- » The US News and World Report ranked NSU No. 138 in Best Online Bachelor's Programs for 2018. Northeastern was ranked No. 96-126 in Best Regional Universities West.
- » In its 2018 Best Value Colleges in the U.S., SmartAsset ranked NSU No. 6 lowest

annual tuition rate among Oklahoma's universities.

- » NSU Muskogee was selected as one of 17 in 2017 by the Action-in-Muskogee Educational Excellence Committee for STEM activities in Muskogee.
- » NSU received a bronze seal at the first ALL IN Challenge Awards in October 2017 for its commitment to increasing student voting rates. The university's student voting rate was over 50 percent.
- » Best Value Schools ranked NSU No. 4 on their 30 Best Online General Studies Degrees list for 2018. NSU offered more concentration options in its BGS program than any other school in this interdisciplinary degree online ranking.
- » NSU's *Preserve our past. ENSure Our Future.* campaign generated \$22,145,556—88 percent of its goal of \$25,075,000—as of Aug. 9, 2018.
- » As a new participant in the Environmental Protection Agency's Food Recovery Challenge, NSU pledged its

commitment to sustainable food management practices.

Department Recognition

- » NSU was awarded a \$260k+ Trio Upward Bound grant from the U.S. Department of Education. The five-year program provides services and projects that increase the likelihood that students will complete high school and earn post-secondary credits in high school.
- » The National Science Foundation awarded Dr. Richard Reif with the Multiple Organization Regional One Oklahoma Friction Free grant. The \$300k+ grant for June 15, 2017 - May 31, 2019 provides funding assistance to expand the network capabilities of NSU, Rogers State University, Southeastern Oklahoma State University and Southwestern Oklahoma State University.
- » The Native American Support Center is in year two of five for its \$300K+ grant from the U.S. Department of Education. This center assists in the retention, intervention and

referral services of at-risk native students.

- » A ribbon cutting for NSU's newly constructed Scene Shop was held in November 2017.
- » An Indigenous Men's and Women's Leadership Summit was hosted by the Center for Tribal Studies in March 2018.
- » In March 2018, a Family Literacy Night welcomed nearly 200 children and parents to the Cappi Wadley Reading and Technology Center. The event included literary activities for parents and children, and special guest author, Brad Wagnon, and illustrator, Alex Stephenson, debuting their newest book "The Land of the Great Turtles."
- » The Cappi Wadley Reading and Technology Center is offering English Second Language Courses for the community.

Student Awards

- » Kara West, a recent graduate of NSU's Library Media Certification Program, represented Northeastern and the Library Media & Information Technology Student Association in the Student to Staff Program at the 2017 American Library Association Annual Conference in Chicago in June.
- » The NSU Speech & Debate Team participated in several competitions throughout the year and brought home more than 20 awards. Individuals who received recognitions include Gemini Creason, Johanna Avila and Earin Murrell.
- » Carrigan Bradley was crowned Miss NSU 2018.
- » Rebecca Lamont, a student of NSU's online nursing master's program, was named the Spring 2018 NSU Outstanding Graduate Student.
- » The Northeastern State University 2018 Outstanding Seniors include Kyle Bacon, Darien Ball, Brooke Bergman, Alondra Bustamante, Alex Butcher, Seth Clark, Samira Darbandi, Meisha Floyd, Heather Hill, Miranda Griffin, Haley Griggs, Kirstien Lindley, Ian McAlpin, Chloe Moyer, Gemini Creason, Madison Smith and Kaylee Switzer.
- » In December 2017, graduate Amanda Lamberson received a Merit Award in the Artists of Northwest Arkansas annual exhibition for her charcoal drawing, "Practice."
- » In April 2018, Gabrielle McCracken, a student majoring in special education, was selected to speak at OK ED talk.
- » During Northeastern Oklahoma Regional Alliance Fall 2017 conference, five NSU students were recognized for their submissions. Gemini Creason, Erin Long and Reagan Pierce each received \$1,000 scholarships. Marcy Montgomery and Catharyn Klarich each received \$2,000 scholarships.
- » Jeannie Morrow, elementary education, was named DaVinci Scholar for 2018. The DaVinci Institute recognizes promising pre-service teachers who are preparing to teach in Oklahoma and who have demonstrated creativity, academic achievement and a commitment to teaching.
- » NSU Research Day outstanding scholars were Madison Thomas and Chelsea Pierce with faculty mentor Dr. Ratnakar Deole. The runner-up outstanding scholars were Madison DeArmond and Brooke Barton with faculty mentor Dr. Richard Hasenauer.
- » The NSU Research Day best speaker was Madison Thomas with faculty mentor Dr. Ratnakar Deole.
- » NSU Research Day poster awards went to Karissa Hodge and faculty mentor Dr. Joseph Ahlander in first place; Michael Smith, Rebecca Jordan, and

Joseph Reynolds with faculty mentor Nathan Green in second place; and Rebecca Gleason with faculty mentors Dr. Cindy Cisar and Dr. Mark Paulissen in third place.

- » Denver Pinkston, a senior studio art major, received best in show in the annual Muskogee Art Guild Judged Art Exhibition for his watercolor painting, "Watches in Gold." Pinkston also won first place in the mixed media category and an honorable mention in the watercolor category.
- » Students of Dr. Beth Melles and Dr. J.M. Kirk were recognized at the Oklahoma Psychological Society Conference. Amber Anderson, Randilyn Thompson and Schuyler Armstrong's poster "Mediation of Physiological Responses to Pain with Meditation" placed third. Jacki Epps and Dylan Kinser received a third-place prize for their presentation "A Walk to Remember: Examining the Effectiveness of the Privilege Walk." Anderson was also voted Outstanding Undergraduate Student by OPS.
- » Art major Bethie Seay received first place and honorable mention in the drawing category in the annual Muskogee Art Guild Judged Art Exhibition.
- » Fishing Team members Blake Haggard, Cody Metzger, Tyler Winn and Caleb Gibson qualified for the 2018 Bassmaster College Series National Championship.
- » Freshman Emily Barrett was offered an internship at the National Museum of the American Indian at the Smithsonian in Washington, D.C.

Faculty & Staff Awards

- » Dr. Michael Shaughnessy was appointed as an editor for the student-centered journal "Aletheia," the publication of

the Alpha Chi National College Honor Society.

- » Dr. Virginia Drywater-Whitekiller will spend the 2018 fall semester as the Fulbright Canadian Research Chair in Aboriginal Studies at Vancouver Island University.
- » Instructor Mark Tozzio became a Lifetime Fellow of the American College of Healthcare Executives.
- » Tom Rink of the NSU-Broken Arrow Library was presented with a Presidential Citation from President Dee Magnoni of the Special Libraries Association.
- » Pete Henshaw, Elizabeth Peterson and Don Vieth were awarded first place for sports poster design by the Oklahoma College Public Relations Association.
- » Jacqueline Falk and Autumn Stafford were awarded honorable mention in the before and after design category by the Oklahoma College Public Relations Association.
- » Levina Patterson and Kirsti Wilmon were awarded third place for large brochure design by the Oklahoma College Public Relations Association.
- » Jeff Snodgrass, Katie Barton, Carrie Moore, Peter Henshaw, Jennifer Zehnder, Peggy Glenn, Danny Johnson and Cami Highers were awarded honorable mention in the magazine category by the Oklahoma College Public Relations Association.
- » Professor of Art Lance Hunter's piece "Toxic Beauty II" was awarded first place in the Rockies West National Exhibition in Grand Junction, Colorado in 2017, and second place in the 2018 National Exhibition of the Georgia Watercolor Society. "Rayna," a watercolor nude by Hunter, received the

Silver Award in the 2018 Mid-Southern Watercolorists Annual Exhibition.

- » Dr. Diana Mashburn received the Oklahoma Nursing Association Nightingale Award of Excellence at the Dawn of a New Era in Healthcare Convention in October 2017.
- » Dr. Tobi Thompson, associate professor and director of the Cappi Wadley Center, and Dr. Ratnakar Deole, associate professor of chemistry, were named Davinci Fellows for 2018.
- » The Top 10 RiverHawk Recognition award winners were Brenda Bradford, Dr. Darryl Linde, Dr. Samantha Benn-Duke, Dr. Brett Fitzgerald, Dr. Sung Kun Kim, Dr. Stephan Sargent, Daniel Savage, Patsy Spottedbird, Dr. Jeffery Wall and Jericho Hobson.
- » Jerry Adsit was named as the 2018 STAR recipient, and Josh McCollum was named as the 2018 Rising STAR recipient.
- » Dr. Martha Parrot, Dr. Alan McKee, Mike Allen and Jessica Langston were 2018 Model the Way recipients.
- » Dr. Shannon L. Bridgmon was the recipient of the 2018 Dr. Tiffany Maher Legacy Award.
- » The 2018 Circle of Excellence recipients were Dr. Lara Searcy, for teaching; Dr. Denis Vovchenko, for research; and Dr. Pam Louderback, for service.
- » Head of Special Collections and Archives Brenda Bradford was chosen to attend Heritage Emergency and Response Training at the Smithsonian Institution in Washington, D.C.
- » Richard E. Castillo, OD, DO, NSU-OCO ophthalmologist, assistant Dean and Chief of Surgical Services, participated in a conference call with members of the National Board of Examiners in Optometry to

move forward the implementation of a national examination covering laser and surgical procedures for optometrists.

Alumni/Other Recognition

- » The 2017 Alumni Association honorees were Joe Crittenden, Julie Erb-Alvarez, Allen Trimble and Kiemonn Jones. The 2018 honorees were Lisa Billy, Dr. Pamela Thurman and Ashley Stephens.
- » Nearly 800 guests attended the 2018 Larry Adair Lectureship Series featuring David Grann, author of "Killers of the Flower Moon."
- » Shannon Buhl, an NSU faculty member and alumnus, was the first speaker in a U.S. Marshal Museum Lecture Series.
- » C. Fred Burks, Dr. Brian Harris, Todd Mutzig, Chrissi Ross Nimmo and David Radar joined the NSU Foundation Board in 2017-2018.
- » The 2018 NSU Centurions include: Dr. Renee Cambiano, 1989 alumna and NSU faculty member; Dr. Lynn Cyert, NSU faculty member; Barbara Fuller, NSU faculty member; Chuck Hoskin, Sr., 1982 and 1998 alumnus; Dr. John Lowe, NSU faculty member (deceased); Todd Mutzig, 1991 alumnus; Dr. Lanny Joe, NSU faculty member and Barbara Reed, 1967 and 1983 alumna; Dr. John Yeutter, NSU faculty member; and Judy Ziehr, university and community supporter.
- » Northeastern State University Athletics honored the 2018 Athletics Hall of Fame class in February. Those inducted included the 2003 NCAA Division II National Championship basketball team, Tim Livesay, Whitney McAteer and Robert Schornick. Dr. Peggy

Dumas Dyer received the Spirit of Excellence Award.

- » Dr. Michael Kayser was the speaker for the 2018 Battenfield-Carletti Distinguished Entrepreneur Lecture Series. A 1996 NSU graduate, Kayser is Medical Director of Genetic Services at Cancer Treatment Centers of America and the Founding Partner of TrueFit for Me, a company that uses DNA, biomarkers and body composition data to help clients improve their health through personalized exercise and nutrition programs.

Colleges

- » In March 2018, the College of Extended Learning received the Exceptional Program Award from the Association for Continuing Higher Education Great Plains Region for its Certificate of Emergency Management and Planning.
- » The American Association of Colleges for Teacher Education presented the 2018 AACTE Best Practice Award for the Innovative Use of Technology to the Northeastern State University College of Education Robotics Academy of Critical Engagement.
- » The Council for the Accreditation of Educator Preparation and the National Association for Sport and Physical Education granted national recognition with conditions to the Health and Physical Education program.
- » The Council for the Accreditation of Educator Preparation and the Council for Exceptional Children granted national recognition through Aug. 1, 2026 to the Special Education Mild/Moderate program.
- » The College of Education is a sub-awardee of a grant awarded to the American Indian Resource

Center as they partner to provide targeted support for American Indian teacher candidates in teacher shortage areas.

- » Sydney Dorrough, in partnership with local non-profit My Friends and Me, trained area teachers on using sensory kits in the classroom. Kits were donated to the schools by My Friends and Me.
- » Troy Bender became program director for the physician assistant studies program in January 2018.
- » The Nix Foundation, Jimmy Nix and Patsi Smith donated the Vivid Vision unit to the Oklahoma College of Optometry in 2017. Using a virtual reality system, this therapy equipment trains patients who have amblyopia and other binocular disorders.
- » Tulsa Scottish Rite has funded a new Speech-Language Pathology Clinic in Broken Arrow.
- » Dr. Vanessa Anton, COE interim dean; Dr. Cari Keller, graduate dean; and Xuan Li, International Programs, traveled to China for recruitment in March 2018. Four COE's master's programs are working to start a "bridge" program in China in the fall. Dr. Roger Collier has also been working with the group. The plan includes COE Instructional Leadership faculty members Dr. Renee Cambiano and Dr. Maria Christian traveling to China to work with graduate students in the fall. The students will then be coming to NSU to complete their degrees.
- » NSU's College of Education hosted a grand opening for its STEAM Maker Lab in September 2017.
- » America Meredith is the 2018 Sequoyah Fellow. Meredith, a Cherokee Nation citizen, is the publishing editor of First American Art Magazine. She's

also an author, artist and independent curator whose curatorial practice spans over two decades.

- » NSU has received numerous successful reaccreditation visits/reviews of our academic programs thanks to the hard work of our faculty.

Other Notables

- » The design for Phase II renovation of Wilson Hall has been completed. The project has been selected to receive the 2018 State Historic Preservation Officer's Citation of Merit for the exterior rehabilitation.
- » Renovations continue to Seminary Hall following the \$4 million commitment from the Cherokee Nation. Repairs involve correcting the roof detailing, repairing the exterior mortar and brick of the building and restoration of the building dormers to their original design. Architects have even located brick similar to the Seminary Hall brick that was fired in 1886-1887.
- » River's Edge Coffee Shop opened Feb. 8 in the Tahlequah University Center Lobby.
- » This fall, student-athletes in Northeastern State University's 10 NCAA sports and RiverHawks spirit programs can enjoy renovations made to the Doc Wadley Stadium Sports Medicine Center and Football Locker Room. The \$300k project wrapped up in August 2018. Funding for the project came via NSU and earnings from the Wadley Family Endowment for Athletics.
- » Renovations to the NSU Playhouse lobby, restrooms and ticket booth were unveiled in time for the Summer 2018 River City Players season.



The Colleges of NSU

College of Education

- » **1,611** Undergrads
 - » **570** Graduate Students
 - » **Largest** College at NSU
 - » **6** Undergraduate Degrees
 - » **9** Graduate Degrees
-

The College of Education shapes the future of northeast Oklahoma as the educational partner of choice. The college is known for effectively preparing educators, professional school personnel and other allied professionals to have a positive impact on the lives of students, families and communities.

College administrators work with area superintendents to ensure students are being prepared for the specific needs of northeast Oklahoma school districts.

In Fall 2017, COE celebrated the grand opening of the STEAM Maker Lab, a studio dedicated to promoting and enhancing interest in science, technology, engineering, arts and math in education through the use of innovative, immersive and interactive exploration.

In March 2018, the COE's Robotics Academy of Critical Engagement won the Best Practice Award for Innovative Use of Technology from the American Association of College's for Teacher Education.

Immersive Learning Opportunities:

Education Professionally Immersed in Co-Teaching, Teaching and Urban Reform Network, Robotics Academy of Critical Engagement, Capitola "Cappi" Wadley and Broken Arrow Reading Clinics, International experience options each semester for intern teacher candidates in Vienna



Dr. Tobin Thompson
College of Education Associate Professor

Dr. Tobin Thompson was selected as a 2018 DaVinci Fellow by the Oklahoma Creativity Think Tank. She is the director of the Northeastern State University Cappi Wadley Reading and Technology Center. Thompson is passionate about education and plans to use the DaVinci grant to improve how the Wadley Center tutors children with dyslexia.

College of Business & Technology

- » **1,677** Undergrads
- » **11** Undergraduate Degrees
- » **176** Graduate Students
- » **3** Graduate Degrees
- » **2nd Largest** College at NSU

The College of Business & Technology offers graduates a state-of-the-art education that has been designed by and for the best regional employers.

Faculty members perform well in the classroom and advance knowledge in their disciplines. Classes are offered on the Tahlequah and Broken Arrow campuses using traditional, blended, and online delivery methods. Class sizes are small, allowing students to interact with faculty on a one-to-one basis.

Immersive Learning Opportunities:

Volunteer Income Tax Assistance, Opportunities in traditional areas like Management and Accounting and in specialty areas like Supply Chain Management, Healthcare Administration, Hospitality Tourism Management, X-Culture Global Ventures and EdVenture Partners Case Studies.

Gregg Wadley College of Science & Health Professions

- » **1,334** Undergrads
- » **12** Undergraduate
- » **227** Graduate Students
- » **7** Graduate Degrees

The Gregg Wadley College of Science & Health Professions at Northeastern State University provides students with an exceptional, quality education in the sciences.

As the healthcare industry continues to expand, this college strives to meet the increasing demand for skilled workers in the areas of medical laboratory science, dietetics and nutrition, nursing and speech-language pathology.

The college also offers pre-professional health preparation in the areas of dental, dental hygiene, medical, nursing, occupational therapy, optometry, pharmacy, physical therapy, physician assistant/associate, medical imaging and radiation sciences and veterinary medicine.

A partnership with the Grand River Dam Authority provides opportunities for faculty and students to do research related to the Illinois River. Possible research topics include water quality, animal movement and bacterial population comparisons.

A partnership with Tulsa Scottish Rite will provide an NSU Scottish Rite Masons Clinic on the Broken Arrow campus. The clinic will open in fall 2018 and will accommodate clients from the community and former Rite clinic clients.

Immersive Learning Opportunities:

Research Opportunities, Attendance and Participation in Conferences, Speech-Language Pathology Clinic, Occupational Therapy Living Skills Laboratory, Nutrition Coaching and Counseling, Fish and Wildlife Internships, GRDA Internships



Dr. John Yeutter
Accounting Associate Professor

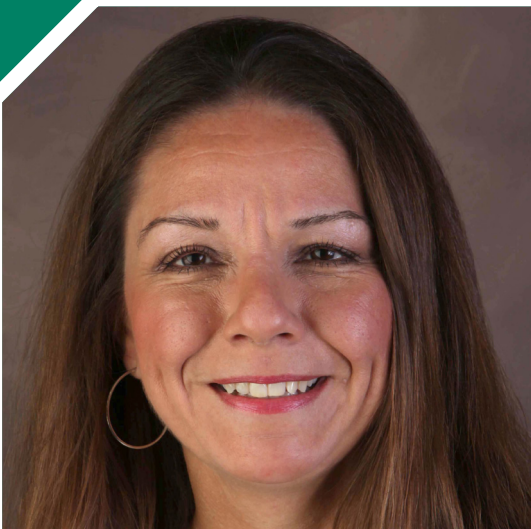
Dr. John Yeutter, a Northeastern State University faculty member of 20-plus years, is an ardent supporter of student athletes at home games and on the road. He has assisted hundreds of NSU staff members and local Tahlequah residents with free income tax preparation services through the Volunteer Income Tax Assistance program.

Yeutter was one of nine individuals named as NSU's 2018 Centurions.



Dr. Ratnaker Deole
Chemistry Associate Professor

Oklahoma's Creativity Think Tank selected Dr. Ratnaker Deole as a 2018 DaVinci Fellow. Deole describes his teaching style as organized yet flexible, firm yet approachable and knowledgeable yet constantly learning. Deole plans to use the DaVinci grant to create inquiry-based lab projects that reflect the current melding of approaches in biology.



Dr. Virginia Drywater-Whitekiller
Social Work Professor

Dr. Virginia Drywater-Whitekiller will spend the 2018 fall semester as the 2018-19 Fulbright Canadian Research Chair in Aboriginal Studies at Vancouver Island University. There, she will work on her research project, "Indigenous cultural resilience: Supporting Higher Education Pathways." Her study will shed insight into cultural factors of Canada's Aboriginal peoples in college retention and completion.

Drywater-Whitekiller has more than 20 years of experience developing and teaching social work and indigenous studies courses.



Dr. Rebekah Doyle
Criminal Justice Associate Professor

Dr. Rebekah Doyle, chair of the Oklahoma Public Health Association's Preparedness and Response Section, has been an instructor for Northeastern State University's Certificate of Emergency Management and Planning program for six years. The program is developing a workforce that is vital to the well-being of the community. Students who complete the program will take on leadership roles in their communities – assessing for hazards and writing emergency plans that will allow for them to respond effectively to emergencies and disasters.

College of Liberal Arts

- » **1,175** Undergrads
- » **26** Undergraduate
- » **101** Graduate Students
- » **5** Graduate Degrees

Almost every student at NSU will experience courses in the College of Liberal Arts, whether it is part of general education requirements or their chosen course of study.

The college makes a significant impact with the Native American populations it serves through degree programs such as American Indian Studies, Cherokee Education and Cherokee Cultural Studies.

The College of Liberal Arts presents a variety of live performances on campus. The highlight of these cultural offerings is the Sequoyah Institute Performing Arts Series.

The College of Liberal Arts is also the home to NSU's Reserve Officer Training (ROTC) program, the Department of Military Science, the Sequoyah Institute, as well as the Center for Women's Studies.

In the spring of 2018, Dr. Mike Chanslor was named dean of the college of liberal arts.

Immersive Learning Opportunities:

Performing Arts - River City Players, NSU Drama, Jazz Lab, Opera Workshop, Mural Projects, Art Gallery, Speech and Debate, ROTC, Media Studies, Social Work, Cyber Security and Homeland Security

College of Extended Learning

- » **168** Undergrads
- » **2** Undergraduate Degrees, Variety of Non-Credit Professional and Personal Development Programs and Certificates

The College of Extended Learning offers the latest professional development courses, certificate programs, exam preparation, community and personal enrichment courses, summer camps and conferencing services.

This college provides an avenue for students to retool or enhance their skills, as evidenced by a growing interest in the Enrolled Agent, Certified Financial Planning, Certified Public Accountant and Crime Scene Investigation certificate programs.

In the spring of 2018, the CSI Certificate Program and the online Healthcare Administration Certificate Programs both awarded their first certificates.

CEL also provides recruiting and advising information for the online criminal justice degree and certificate of emergency management programs. New non-credit programs this year include the RiverHawks Scholar Program, registered behavior technician and cyber security.

Immersive Learning Opportunities:

Several credit programs offer internship opportunities

Graduate College

» **1,121** Graduate Students

» **4** Certificate Programs

» **24** Graduate Degrees

The NSU Graduate College is responsive to the needs of our communities through quality, affordable, high-demand degree programs.

The Graduate College is committed to facilitating intellectual inquiry, critical analysis and creative problem solving while developing students' professional integrity. Degrees are available in person, online or through a blended delivery format.

Several graduate degrees are available in an accelerated format, allowing qualifying students to complete 12 graduate credit hours as an undergraduate student.

Immersive Learning Opportunities:

More than 50 graduate assistantships allow students to bring theory to practice.

Oklahoma College of Optometry

» **28** Professional Students Per Cohort

The Oklahoma College of Optometry at Northeastern State University is one of only 23 optometric training schools in the nation. The college prides itself on developing world class optometrists with extensive and broad scope clinical experience.

The NSUOCO residency program began in 1985 with one resident. It now offers 23 seats each year with six areas of emphasis: low vision rehabilitation, primary eye care, cornea and contact lenses, ocular disease, refractive and ocular surgery and family practice optometry.

The NSUOCO post-graduate Continuing Medical Education for practicing optometric physicians is nationally recognized as the only program taught by doctors that practice advanced clinical procedures.

NSUOCO students regularly score in the top level on all National Board benchmarks. Graduates consistently achieve licensure and frequently rise into leadership rolls.

Immersive Learning Opportunities:

The entire four-year doctoral curriculum is immersive learning with hands-on clinical patient care beginning in the second semester of year one.



Dr. Dilene Crockett
Management Associate Professor

Dr. Dilene Crockett is beginning her 15th year teaching in a Northeastern State University classroom, and she's passionate about the subjects she teaches. With a focus on immersive learning, Crockett recently designed a course to help students with the soft skills they will need when they graduate and begin their careers. She involved 15 professionals and more than 25 students attended. Both the students and the professionals who participated said the course was an eye-opening experience that created an understanding between the generations. Crockett was honored as a recipient of NSU's Circle of Excellence award in 2016.



Dr. Alan McKee
Oklahoma College of Optometry Professor

Dr. Alan McKee was one of two faculty members selected for the 2018 President's Model the Way award. In his 14 years of service to Northeastern State University he has become known for his dedication, collegiality and work ethic. He has been recognized for his teaching style that focuses on immersive learning.

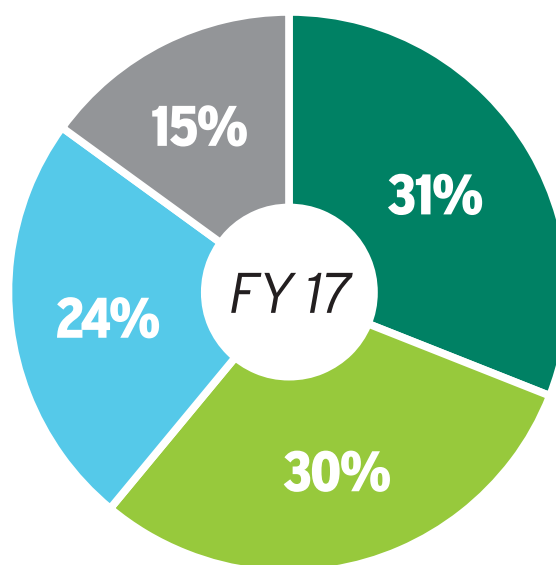
McKee serves as the Director of Optical Services for NSUOCO.



Fiscal Year 2017

The following is a graphical representation of the sources of NSU's revenue. State appropriations are 31 percent of total NSU revenue, student tuition and fees are 30 percent, grants and financial aid revenue is 24 percent and auxiliary operations and other sources make up the remaining 15 percent. Operating expenses include employee compensation, student scholarships, depreciation, other necessary supplies and service expenses. Total operating expenses decreased \$3.3 million in fiscal year 2017 including \$2.8 million from scholarships and fellowships. In addition to scholarship and fellowship, compensation decreased

\$.7 million, contractual service decreased \$.3 million, depreciation increased \$.7 million and utilities decreased \$.2 million. Change in net position reflects net income or loss for the year. The net loss change for fiscal year 2017 is \$908,000.



Statement of Revenues, Expenses, and Changes in Net Position

ALLOCATIONS	2017	2016
Operating Revenues	\$50,824	\$51,072
Employee Compensation & Benefits	(66,341)	(65,689)
Depreciation Expense	(9,550)	(10,243)
Other Operating Expense	(34,150)	(30,773)
Operating Income (loss)	(59,217)	(55,633)
Federal, State & Local Grants	20,825	20,049
State Appropriations	32,520	30,566
On Behalf Payments, Gifts, Investments & Interest Expenses	(1,225)	(453)
Capital Gifts	1,314	121
State Appropriations for Capital Purposes	4,224	4,441
Change in Net Position	(1,599)	(909)
Net Position, Beginning of Year	152,630	151,071
Net Position, End of Year	\$151,071	\$150,162

(Thousands of Dollars) Fiscal Year Ended June 30



Financial Summary

As a regional university, NSU will continue to serve Northeastern Oklahoma for years to come.

NSU's state-of-the-art facilities, small classes, flexible schedules, affordable tuition and experienced faculty provide an environment for students to grow as they forge a path to the workforce.

With a commitment to immersive learning, during their time here students have the opportunity to tour facilities, engage in the classroom with area leaders, participate in internships, conduct research, and bring their skills to hospitals, classrooms, manufacturers and industries around the globe.

And NSU continues to support growth in the region as it partners with businesses that have an interest in hiring qualified job candidates, as we continue in our commitment to provide dynamic affordable, quality education.

As the state sees the impact of its investment in Oklahoma's future workforce, we hope they will join our commitment to keep Oklahoma strong.

NSU @ a Glance

THE IMPACT OF NSU

37% of all Oklahoma Graduates Come From RUSO Institutions

Public Higher Education's Impact on Oklahoma's Economy is

\$9.22 Billion

Annually and Supports More Than

85,000 Oklahoma Jobs

\$4.72 Return on Every **\$1** Invested

AFFORDABLE

Second most affordable university in Green Country



NORTHEASTERN
STATE UNIVERSITY

600 N. GRAND AVE
TAHLEQUAH, OK 74464