Policy Regarding Social Media

Proposed to NSU Greek Community on January 19, 2014

As undergraduate members of fraternal organizations, we will consider the following when choosing content to display on social media. This includes, but is not limited to: Facebook, Twitter, Vine, Instagram and YouTube.

- 1. Anyone who is a member or new member of a NSU Fraternity/Sorority organization will display content in good taste on all social media.
- The content posted will avoid phrases that discuss the misuse of alcohol, drugs, sexual activities, racist, and homophobic remarks. Any content will be reflective of someone appropriately representing a NSU Fraternity/Sorority.
- 3. Fraternity/Sorority members must hold themselves to high standards as we are seen as leaders and role models in the Northeastern State University community.
- 4. Fraternity/Sorority members who are aware of inappropriate postings have an obligation to report this to the appropriate members on Panhellenic or IFC or an appropriate officer within their chapter.
- 5. Inappropriate postings may be grounds for further judicial action.
- 6. This policy should be read at the first chapter meeting of every semester to remind members of community social media expectations.
- 7. Documentation shall be provided to the Greek Affairs office to verify this policy has been reviewed with the chapter.
- 8. If a chapter takes a spring new member/pledge/associate class, this policy must be read at their first meeting and documentation must be submitted to the Greek Affairs office to verify this policy was reviewed.
- 9. Greek Affairs supports the positive use of social media and will provide educational programs on this topic.

Approved 1/19/2014