

# President's Report FY 2020







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# Message from the President

Thank you for your interest in Northeastern State University. This past academic and fiscal year was like no other. As information regarding the COVID-19 pandemic changed daily, our great institution met the challenge by pivoting online for instruction and services in March and continued through summer 2020. While COVID-19 will continue to play a role, we must move forward and serve the educational needs of the people in our region. I encourage you to look through this report and read about our past year's accomplishments and opportunities in the months to come.

I am pleased to report that the FY 20 Budget for Northeastern State University, for the second year in a row, included a slight increase in state appropriated funds. Oklahoma legislators provided the university with a base appropriation of \$28,680,568—an increase of \$586,530 compared to FY 19. The additional appropriation was tied to the legislature's intent to provide a 3.5% faculty salary increase. Unfortunately, NSU did not receive any funding to increase staff wages within this allocation.

The FY 21 budget allocation was not as kind to higher education. NSU saw a reduction of \$1,131,936—bringing our base allocation to \$27,548,632 for FY 21. Preparing for this budget cycle was incredibly challenging as the pandemic compounded it. Despite these trials, NSU chose to hold tuition and mandatory fees flat. I believe there was no better time to show support for our students and their families who have been negatively impacted by the virus.

Northeastern also made a commitment to all of our employees when the pandemic emerged in Oklahoma. We took the necessary steps to ensure that every employee, including student workers, could maintain employment through June 30, 2020. While mostly working from home, the faculty and staff pivoted instruction into an online learning format, and transitioned critical student support services online for our students. The strength of the RiverHawk Family shined brightly during these challenging times.

I am also pleased to report that Northeastern State University remains strong financially. It is important to note that our reserve balance continues to exceed the minimum balance of 8.3% as stated in the State Regents Policy and is above the Higher Learning Commission's (HLC) goal of a minimum reserve of 10%. Our financial strength is due, in part, to many years of institution-wide efforts to reduce costs. Therefore, we are able to reinvest a portion of our cash reserves back into the institution and move forward with Phase III of the Wilson Hall renovation project and replace classroom support technology.

We take serving the educational and workforce needs of the people of Oklahoma seriously. In October 2021, we will welcome members of the HLC on campus during our 10-year accreditation review. NSU's initial accreditation occurred on Jan. 1, 1922—a rich history accountability and quality assurance nearly 100 years in the making. I am thankful for the efforts of our faculty and staff as we prepare for the upcoming visit.

NSU is proud of its role in providing a quality and affordable education in Green Country. We will continue to make every effort to provide an outstanding academic experience and student services that support quality education online or in person.

This past year we partnered with Northeastern Oklahoma A&M College and Carl Albert State College to enhance educational and workforce opportunities in the region. We also offered students the opportunity to complete a four-week summer course to strengthen their math, reading and writing skills. This program allowed students to participate in co-curricular events, mentoring and workshops designed to ease the transition between high school and college.

February 2020 marked the conclusion of our transformative five-year fundraising campaign, Preserve our past. ENSure Our Future and we witnessed record-breaking success. Our revised campaign stretch goal was \$25,075,000. Due to the generosity of our partnerships, alumni and employees, NSU received commitments for \$27,085,163! This is by far the largest fundraising campaign in the institution's history and is more than double the total of all three of NSU's prior campaigns combined. The campaign allowed the university to continually increase the total value of student scholarships every year of the campaign, even as state support was cut. Furthermore, the Cherokee Nation's \$4 million gift allowed for the restoration and renovation of Seminary Hall to begin. I eagerly anticipate the completion of Seminary Hall in 2021. While this campaign's success has provided ample opportunities for students to continue their education and to renovate facilities, there is still considerable work to be done and your support is needed.

While the decline in state appropriations and the global pandemic have provided a series of challenges for NSU, we have so many things to be thankful for. Our faculty, staff and students have come together to support the institution and one another. I hope you enjoy the variety of stories you will see within this report which should serve as a reminder of the opportunity and impact NSU continues to have on the people of this region, state and nation. I am proud to be a member of the NSU community.

I appreciate your interest in NSU, and I urge you to contact me if you have any questions or comments you would like to share.

Dr. Steve Turner, NSU President

# Board & Leadership

## Board of Regents



Susan Winchester



Jeffery Dunn



Lake Carpenter



Gary Parker



Connie Reilly



Jane McDermott



Amy Ford



Eric Fisher



Joy Hofmeister

## President & His Cabinet



Dr. Steve Turner  
NSU President



Dr. Debbie Landry  
Provost & VP  
Academic Affairs



Dr. Jerrod Freeman  
VP Student Affairs



Christy Landsaw  
VP Administration  
& Finance



Dan Mabery  
VP University Relations

## President's Executive Council



Sara Barnett Nsakashalo  
Staff Council Chair



Patti Buhl  
Public Safety  
Representative



Dr. Ron Cambiano  
Special Assistant to  
the President



Peggy Glenn  
Director of Development



Matt Cochran  
Interim Director of Athletics



Dr. Renee Cambiano  
Faculty Council President



Caroline Rowland  
Northeastern Student  
Government Assoc. President





## Paving the way

### NSU partners to host cultural & historical preservation event

Last year, individuals were able to reconnect with Green Country's rich heritage during a special preservation and restoration event at Northeastern State University. Held during homecoming, this event featured digital preservation and oral history stations, as well as presentations and workshops—all showcasing the region's top resources for preserving, restoring and sharing historical artifacts.

Paving the Way: Green Country's Cultural & Historical Preservation Initiative 2019 was a great success due to the combined effort with state, tribal and regional entities. Made possible by a grant from the National Endowment for the Humanities.

Brenda Bradford, NSU head of Special Collections and Archives, says she was excited to see the amount of interesting history that walked through her door during the event and was equally delighted to capture it with the addition of much-needed, grant-funded archival equipment.

"This event was a great way to connect with community, share a variety of services available in our area and work towards future collaborative efforts," Bradford said.

Guest speakers covered a wide variety of topics such as local, NSU/Seminary and Cherokee history, preservation methods for family artifacts, as well as providing hands-on, basic emergency care training for material in case of a manmade or natural disaster.

Individuals were invited to bring their own historical artifacts—photographs, documents, letters, heirlooms and treasured memorabilia—for members of the NSU Archives team and Oklahoma Department of Libraries to scan/digitize at their preservation stations. Participants were given a free flash drive loaded with their digitized items and the opportunity to share their respective and applicable history in forthcoming physical and digitally accessible collections that resulted from the effort.



**Caroline Rowland**, a recent NSU graduate, assisted in coordinating Paving the Way: Green Country's Cultural & Historical Preservation Initiative 2019. She helped with setup, coordination of the vendors and aiding the guest speakers.

Rowland was honored to be part of such a historic preservation effort. Her favorite part of the event was the opportunity for attendees to share their oral histories on camera—a first-hand experience that will be preserved at NSU forever.

"I enjoyed meeting so many new people through this program," Rowland said. "I was able to network with some of the guests and speakers to make connections to benefit me in the future."

**Nereida Aguirre**, an NSU education intern at Tulsa Public Schools, has helped Hispanic families with communication between the school and their teachers.

"Being bilingual opens opportunities and makes me more helpful to people that struggle with language barriers," she said. "Being open minded to new things has also helped me learn all that I have at this point in my internship."

Aguirre says the College of Education has always embedded the idea that as teachers, they are flexible and able to deal with any unexpected event to the best of their abilities.

"The course Emerging Technology helped me become more comfortable with technology," she said. "In addition, the classes that were structured last semester prepared me for the reality of the COVID-19 pandemic."

Aguirre says interning virtually was never her plan for a full internship, but the experience has helped her gain new skills.

"Going through this semester in this format has helped me learn new tricks and ways to communicate with parents when face-to-face conversations can't occur."



## Answering the need

Faculty and staff within the College of Education at Northeastern State University are student centered, strong, flexible and creative. Dr. Vanessa Anton, COE dean, says she knew from the beginning they would do everything they could to meet the COVID-19 challenge.

"I get to see daily how much they care for others, so I was confident in the level of effort that would be put into this shift," she said.

COE tried to be as proactive as possible to determine where the challenges were and how they could meet those needs. The college usually has hundreds of college students, homeschooling teachers and children, school field trips and workshops, but that came to a halt due to the COVID-19 pandemic.

"We took that time to learn how to help our teachers online," Barbara Fuller, Robotics Academy of Critical Engagement director, said. "We were able to research all types of online, free resources and distribute those to our teachers. Now we are able to offer even more resources for our students and community."

Fuller says the transition to virtual learning wasn't extremely hard for RACE, because they focus on teaching in alternative ways. Her background focuses on emerging

technologies and teaching in virtual environments.

Fuller plans to implement in-person and virtual lunch breaks for staffers and hopes to set up cameras for teachers to follow the students at the butterfly and bee sanctuary.

"We don't want them to miss out because they can't come to us for their field trips," she said.

Dr. Anton says they have been striving to keep everyone safe, while continuing to meet the needs of their students, employees and community.

"We set up protocols and plans for classrooms, modes of delivery, meetings, traffic in buildings, office spaces, our clinics and other venues that serve our community," she said. "We were very transparent with employees about discussions in the college and university."

Faculty and staff stayed in touch with students and established lines of communication quickly.

"In the face of this, we will continue to fulfill our mission in a positive and effective manner," she said. "Prioritizing, understanding, compassion, proactive strategies and of course timely, informed and creative problem solving, as these are the real challenges for many."







After raising her five children, **Cynthia Armstrong** realized she missed being around young children. So, she decided to enroll in the ACE Institute at NSU.

"I missed being around young people, showing them the way, and teaching them things about life," she said.

Like other ACE Institute graduates, Armstrong will teach fifth through 12th grade. She prefers teaching older children, so it worked out perfectly.

"I learned so much in those classes," she said. "One was on classroom management where I learned about capturing someone's attention and keeping it. I'm able to take what I've learned and apply it to all aspects of my life."



## Perfecting the pivot

Designed for career professionals transitioning into a teaching career, the Alternative Certification for Educators Institute at Northeastern State University provides critical thinking in classroom management and pedagogy requirements for those enrolled in the Oklahoma Alternative Placement Program for Teacher Certification.

The ACE Institute's 16-week program provides success in the classroom, while allowing time for a career. One-hundred percent online, ACE requires no entrance exam and offers eight-week courses with class starts in January, March, June, August and October.

"The ACE Institute is for individuals that are alternatively certified and need hours to meet the State of Oklahoma classroom management and pedagogy classes for certification," Dr. Renee Cambiano, M.Ed. Chair and Advisor, said.

Currently, the Oklahoma State Department of Education requires individuals in the Alternative Placement Program to complete three hours of classroom management and three hours of pedagogy to fulfill minimum requirements.

ACE Institute coursework also applies to the Master of Education in the Instructional Leadership degree program should students want to pursue a graduate level opportunity.

"If you currently hold a bachelor's or master's degree in a non-education field and are seeking alternative certification as an Oklahoma teacher in grades 5-12 through the Alternative Placement Program, the ACE Institute is for you," Cambiano said.

For more information, contact Dr. Renee Cambiano at 918-444-3741 or [cambiare@nsuok.edu](mailto:cambiare@nsuok.edu).



## Bridging the gap

This summer, eligible freshmen were able to refresh for success with the Northeastern State University Summer Bridge Program. The new program is an academic experience for students transitioning from high school to college who are required to take one or more developmental, zero level or non-credit courses.

Students can complete a four-week experience for bridging in three of the zero level/no credit course areas—math, reading and writing. The program offers a combination of coursework, tutoring, group mentoring and personal development workshops. In addition to the academic components, students participate in co-curricular activities, meet other students and learn about campus life.

"The program prepares students for college level course work, introduces them to NSU's expectations and helps build a foundation for being a successful

student," Dr. Kendra Haggard, associate director for Student Transitions, said.

This year, the Summer Bridge Program hosted its four-week camp online from July 6-30. At the end, students had the opportunity to retest and place out of zero level courses. The maximum cost for the online program was \$438—a fraction of the \$2,394.30 it would normally cost a student to take all three courses during a regular semester. Summer Bridge scholarships are available to mitigate costs if finances are a barrier.

"This program will provide students with the tools they need to be successful college students and have the opportunity to begin their academic journey in credit bearing courses," Haggard said.

For more information, email [haggardk@nsuok.edu](mailto:haggardk@nsuok.edu).



For Northeastern State University freshman **Morgan Harris** of Fort Gibson, Oklahoma, the 2020 Summer Bridge Program was almost a missed opportunity. Harris had taken her placement test once and admittedly didn't do well. Her plan was to attend the program and then submit new test scores before enrolling in classes. However, Harris got busy and forgot about signing up for the Summer Bridge Program—until the very first day of class.

Luckily, Harris was still able to enroll and, for the next four weeks, she tuned in Monday through Friday from 9 a.m. to 4 p.m. on Zoom. There, she received help with math, reading and writing, as well as the opportunity for co-curricular sessions which allowed her learn about various components of the NSU campus.

"I really liked taking Summer Bridge. It gave me a glimpse into what college life is like. The professors were all very kind and helpful," she said. "I think this is a great opportunity for incoming freshmen if they are needing extra help with those subjects, to avoid zero-level classes."





# NSU at a glance



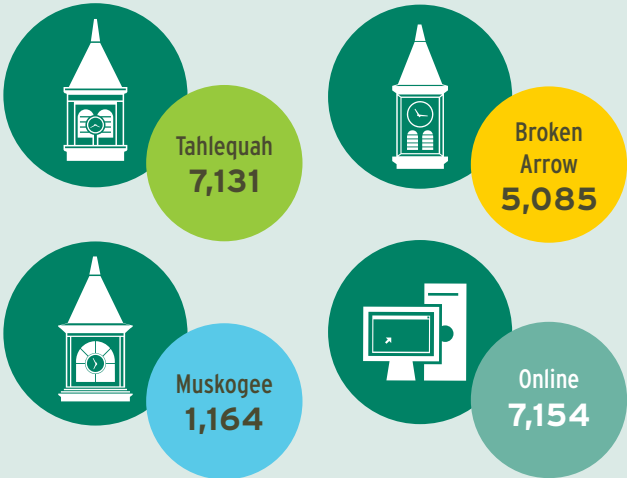
Source: Institutional Effectiveness unless otherwise noted

**9,075 Students on 3 campuses & online**

Academic Year 2019-20; Duplicated headcount; includes online

**STUDENTS TAKING AT LEAST ONE COURSE AT**

Academic Year 2019 - 20 Duplicated headcount



**Concurrent (High School) Students 358**

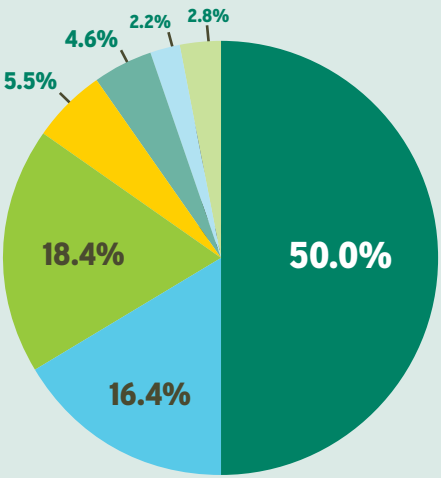
Academic Year 2019-20 Unduplicated headcount; counts associated with Spring 2020 classes are from the beginning of the term prior to the time that all classes moved to virtual formats

## DEGREES OFFERED

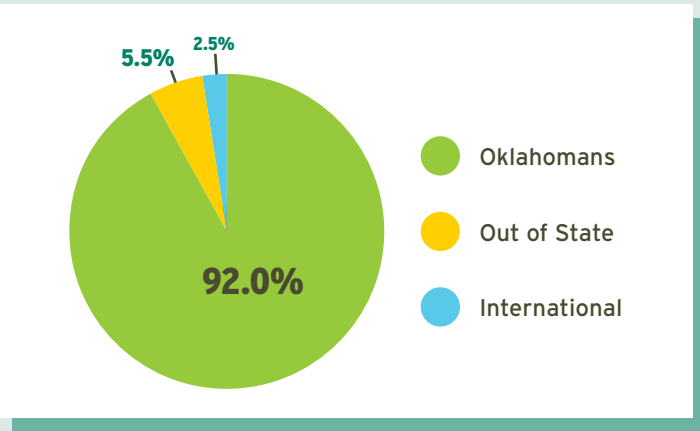


Academic Year 2019-20

## STUDENT DEMOGRAPHICS

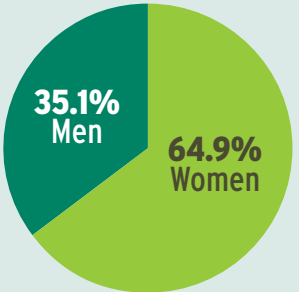


- Caucasian
- Two or more Races
- American Indian (American Indian or Alaska Native ONLY)
- Hispanic
- African American
- Asian
- Unknown/Other



**39.7% of NSU Undergrads are 25 & Older**

Academic Year 2019-20



## COMMUNITY SERVICE & INVOLVEMENT

**11 Vision Center Clinics**  
**8 Rural Eyecare Programs (REP)**  
**40,000-50,000 Patient Encounters Per Year**

**249 Tax Returns**  
**378 Volunteer Hours**  
**Secured \$337,265 in Total Tax Returns**

**3,360 Hours of Service**  
**3 NSU Speech-Language Clinics**  
with Services Off-Site to Schools & Other Agencies

**3 Reading Clinics**  
**302 Pre-K-12 Students**

**1 Math Clinic**  
**32 Math Clinic Teachers**  
**1,536 Hours of Service**

**9 Memberships**  
in Regional & State Chambers of Commerce

July 2019-June 2020

## CAREER SERVICES

**89 Career Services Events**

July 2019-June 2020

**2,914 Career Assessments**



**18,847 Jobs Posted**  
**17,596 Full-Time & 1,251 Part-Time**



**5,848 Contacts with Potential Employers**

Academic Year 2019-20 Unduplicated headcount

## STUDENTS

**7,479 Undergraduates**

5,377 Full-Time  
2,102 Part-Time

**1,483 Graduates**

517 Full-Time  
966 Part-Time

**113 Professionals**

Academic Year 2019-20  
Unduplicated headcount

## TRANSFER STUDENTS

**98,488 Hours**  
were transferred in by  
**1,343 Students** who  
were New Transfers

Admitted, enrolled in  
Academic Year 2019-20

**334 Students using VA Education Benefits**

Academic Year 2019-20 Unduplicated headcount



**79% of 2018 - 2019 Undergraduate Students Received Financial Aid**

Source: Institutional Effectiveness unless otherwise noted





## Partnering for business

Starting last fall, Northeastern State University's College of Business & Technology reached out to college partners Northeastern Oklahoma A&M College and Carl Albert State College to gauge interest in a pilot program that allowed junior college students to take business core classes towards a bachelor's degree, locally.

"We had open houses at both locations with great attendance and interest from students," Dr. Janet Buzzard, NSU College of Business & Technology dean, said.

"I wanted to keep it in northeast Oklahoma," Buzzard said. "You know, a lot of Miami students tend to cross the state line to Pittsburg or Missouri Southern. I wanted to find a way to reach out to those students who might not get to come to NSU."

CBT delivers business core classes via video conference to NEO A&M College at its Grove facility and to CASC at its Poteau and Sallisaw campuses. Day and evening classes are available. NSU also offers a 100% online MBA program for those with a bachelor's degree.

A workforce and economic development professional, Buzzard is quick to note a lot of the companies that

are trying to attract businesses to the area need a skilled workforce. This partnership allows students to have career growth in Oklahoma once they complete their degree.

Jeff Walker, an NSU alumnus and retired Northeastern employee, has been the CASC point person for promoting the program and handling student enrollment management.

According to Walker, the physical distance between campuses has been a challenge for students in the past, but with the expansion of online and Zoom courses at NSU, it has opened new doors.

"From then to now, one of CASC's primary goals has been to make the transition to NSU as smooth and worry free as possible," Walker said. "We recognize the quality and value of an NSU education and make every effort to guide our students in that direction."

Students are encouraged to complete their associate degree at NEO or CASC for a smooth transfer to NSU. This way, students are completing their junior and senior year, rather than taking general education courses.

For more information, email Dr. Janet Buzzard at [buzzardj@nsuok.edu](mailto:buzzardj@nsuok.edu).



Thanks to a partnership with her junior college, **Tina Hilburn** can obtain a bachelor's degree from Northeastern State University while staying in her hometown.

"I was excited about the options of completing my bachelor's degree through NEO, since it's local, rather than having to drive to an NSU campus," she said.

Hilburn says that technology has been a game changer for her degree, compared to a more traditional setting. She says having the option of Zoom allowed her to attend classes from her computer or even phone.

"Being able to advance my career, work full time be a full time wife and mother was something I never thought could be accomplished," she said. "Zoom and online lectures at my own pace really made the difference."

**Precious-April Vang**, Marketing senior from Minnesota, took the Curbs and Clicks course to gain insight on how people are able to market their business through social media from the ground up.

"I learned that when it comes to social media, companies have to make their products stand out by thinking outside of the box, while bringing customers to their websites," Vang said. "It takes time and a lot of knowledge of their own products and website."

Vang was admittedly nervous at first and expressed how much she wanted to help businesses. While working on the projects and learning different strategies, Vang enjoyed knowing she was able to help these small businesses.

"I'm glad I took the class," she said. "I will use the skills and knowledge for future jobs and making connections within my degree. I'm also hoping to use it when I open my own small business in the future."



## Developing the workforce

The idea for Curbs and Clicks came when the City of Tahlequah Chamber of Commerce sought to offset some of the losses from their small businesses due to COVID-19.

First, members wanted to work with Northeastern State University to create webinars covering subject matter to navigate some of the major losses and challenges the small businesses faced. Second was figuring out if they could create a marketplace, such as an e-commerce for their small businesses.

In a course taught by adjunct professor Dr. Athena Wooldridge, students were assigned a type of business and then prepared a presentation on how they would migrate it to an online platform.

"Students had to note the type of e-commerce platform they chose, whether it was an individual e-commerce solution for someone's website," Wooldridge said, "or whether or not they wanted to be a part of a public marketplace, such as Facebook, Shopify, Etsy, etc."

Once the platform was determined, students put together a framework of products to place upon it.

Next, they provided a detailed a visual merchandising strategy that an individual could follow.

"Not all products are created equal," Wooldridge said. "So, they had to come up with solutions to that, as well as execute a visual merchandising strategy; that way if someone only had an iPhone, they could still be successful."

Students then had to discuss how they would execute their plan, with little to no money, including how they would drive in business; not only from the storefront to online, but online to the storefront as well.

"It's really important to know how to overcome the initial shutdown due to the pandemic. How businesses can learn to safe guard against any sort of future challenges or repercussions that COVID-19 may present," Wooldridge said.

The joint effort between the Tahlequah City of Commerce and NSU created relevant workforce development opportunities for students and an educational platform for small business owners, so they could face the challenges they were facing due to COVID-19.







As a student, **Dr. Bibin Cherian** was the recipient a scholarship while attending the Northeastern State University Oklahoma College of Optometry. In a letter to his scholarship donor, the 2020 graduate noted his appreciation for the acknowledgement, “of students that keep in high academic standard while also being a leader at the school.”

During his time at NSUOCO Cherian served as the National President of the American Optometric Student Association (AOSA) and was class treasurer. He served with volunteer organizations throughout school and went on two mission trips to Honduras. Bibin was awarded the Golden Retinoscope for his clinical skills and care with patients.

Bibin is currently filling his NSUOCO residency at Better Vision Ahead Advanced Eyecare in Edmond, Oklahoma and nJoy Vision in Oklahoma City where he is getting experience in treating ocular disease and managing patients with cataracts, corneal ulcers, glaucoma, diabetes and dry eye disease.

## Funding the dream

With over \$27 million in campaign pledges, *Preserve our past. ENSure Our Future.* The Campaign for Northeastern State University produced record-high levels of support for NSU, its students and its faculty. The campaign's original goal was \$20,925,000, but after large donations from the Cherokee Nation and NSU alumnus Gregg Wadley, that goal was stretched to \$25,075,000. The stretch goal was met on July 26, 2019, and commitments through the rest of 2019 and up to Jan. 31, 2020 put NSU at 108% of that higher goal.

This was only NSU's fourth comprehensive campaign in its long history. The “Vision for the Future” campaign ended in 1997 with total commitments of over \$3 million. The “Building Opportunities, Creating Memories” campaign ended in 2004 with commitments of \$5.68 million and most recently, the “Charting the Second Century” campaign ended in 2014 with commitments of more than \$8 million. All three prior campaigns raised a total of \$16.68 million, an amount surpassed by more than 60% during the most recent Preserve our past. ENSure Our Future. campaign.

Before this latest campaign was even named, many hours of preparation had been put into its success. President Steve Turner held meetings with employees by college to determine their college or program needs “if monies were no object.” Throughout these meetings, it was clear that colleges were unanimous in their top priority—to increase student scholarships. Next, they listed endowed chairs and endowed professorships, and then specific program or building needs.

### Highlights for the campaign include:

- Commitments of nearly \$11 million for student scholarships, 239% of the original goal of \$4.6 million

- Faculty enhancements funded by donors included five new endowed chairs, one new endowed professorship, a visiting professorship and over \$384,000 for the President's Ambassadors Network, a competitive professional development fund for NSU employees

- Veterans study lounges were established at the Tahlequah and Broken Arrow campuses and named for NSU alumni with distinguished service records, respectively the Colonel John Rahe Veterans Lounge and Corporal Jared Shoemaker Veterans Center

- \$4 million commitment from the Cherokee Nation to fund the restoration of iconic and historic Seminary Hall, as well as creation of a museum to be co-curated by NSU and the Cherokee Nation

- \$2.5 million donation, from Gregg Wadley and his wife Dr. Betsy Brackett—the largest individual donation ever made to NSU; with those funds, NSU now houses the Gregg Wadley College of Science & Health Professions, two endowed chairs for visiting professors, student scholarships within the college and for transfer students, and for faculty development funds for the college

- \$125,000 (Gary '68 and Carol Parker '68) to return Wilson Hall parlor area into an art gallery and \$100,000 (Bertie Cooper '59) finish out a banquet area on the top floor of the building in preparation for the College of Liberal Arts programs move (minus performing arts)

As of Jan.31, 2020, five years after its launch, the campaign had total commitments of \$27,085,013. The average campaign gift was \$793, and donation types included cash, pledges, stocks, bequests and gifts-in-kind. The NSU Foundation recorded over 34,000 gifts during the campaign.



## NSU Highlights, Awards & Recognition

### University Recognition

- » LendEDU ranked NSU 61st among other public schools for the lowest average student debt.
- » NSU is named as one of the best online master's in criminal justice programs by Best Value Schools.
- » U.S. News & World Report ranks NSU one of the best online master's programs in nursing.
- » NSU was honored with the 2019 Tree Campus USA® recognition by the Arbor Day Foundation for its commitment to promoting healthy trees and engaging students and staff in the spirit of conservation.
- » Best Value School ranks NSU in the Top 50 Great Value Colleges for Family & Consumer Sciences.
- » A survey by U.S. News & World Report ranks NSU as having one of the best online bachelor's programs in Finance.
- » U.S. News & World Report lists NSU as having the best online master's in education program.
- » NSU is ranked in the top 10 percent for ethnic diversity by College Factual 2020.
- » U.S. News & World Report ranks NSU as having one of the best online MBA programs.
- » NSU was listed in top 200 colleges for Indigenous Students by the American Indian Science and Engineering Society.
- » EduRef.net has ranked NSU No. 2 out of the Top 10 colleges as the most affordable online college for Political Science Degrees in 2020.
- » The Oklahoma State Department of Health has given Northeastern State University an Award in Excellence for being a 2019 Oklahoma Certified Healthy Campus.
- » The Preserve our past. ENSure Our Future. campaign, which began four years ago, ended in February 2020 by exceeding its goal of \$25,075,000 for scholarships, endowed faculty and capital projects by raising \$27,085,013.
- » The Council for the Accreditation of Educator Preparation announced that Northeastern State University's College of Education is one of 13 providers from nine states and Puerto Rico that were recognized for leadership and commitment to continuous improvement.

### Department Recognition

- » Ja Havens was named as Northeastern State's 11th head men's basketball coach. Havens played at NSU for two seasons (1996-98) under Hall of Fame head coaches Ken Hayes and Larry Gipson. After one year away from NSU, he returned as a graduate assistant under Gipson. They won two straight Lone Star Conference North Division championships and advanced to the regional semifinals of the NCAA Division II tournament. Havens has been a member of teams that have gone to nine NCAA Division II Tournaments and two NCAA Division I Tournaments.
- » Head men's soccer coach Rob Czlonka picked up his 100th career win at NSU in September 2019. Czlonka was named to the position in 2011. During his time with the RiverHawks, he has brought the team to the NCAA Sweet 16 twice (2014, 2018) and brought them to the NCAA Elite 8 twice (2012, 2017). He entered the 2019 season with the fourth-best winning percentage among active Division II head coaches.
- » NSU's Department of Health & Kinesiology announced that the Bachelor of Science in health and human performance is now offered on the Broken Arrow campus.



Student Awards

- » The RiverHawks women's golf team finished off its fall 2019 season with two consecutive tournament wins, including the Midwest Classic where three golfers finished in the top 10. Kaylee Petersen led the way with a second-place finish. Nina Lee tied for fourth, and Aitana Hernandez finished sixth.
- » NSU student Jessica Frazier, of Wetumka, was accepted into George Washington University's Native American Political Leadership Program in Washington, D.C. Frazier's summer semester was cancelled due to Covid-19, however, GWU is offering those students automatic admission to their summer 2021 program.
- » Shana Fields, of Guthrie, is selected as the 2020 Outstanding Graduate Student. Fields graduated spring 2020 with a Master of Science in library media and information technology.
- » Northeastern State University Speech and Debate team placed in Novice Nationals Forensic Association Tournament early spring semester. Sydney Smith, Keys freshman, competed against freshmen from 25 other schools in After Dinner Speaking, Program Oral Interpretation and Public Narrative. She brought home a 4th place team sweepstakes award in Division 3, beating out teams who had more than one student competing.
- » NSU Vocal Music Education major Lissie Franklin was awarded conference registration and lodging as an exemplary music education student representative. She was exposed to methods, interest sessions and concerts in exchange for her RiverHawks recruiting efforts at the Tulsa OkMEA conference.
- » The NSU Alumni Association 2020 Outstanding Seniors are Taylor Austin, Bryley Banks, Logan Bryant, Kylie Feightner, Mollie Hearn, Quay Hosey, Jayci Jones, Ryan Lecrone, Malory

Faculty & Staff Awards

- » NSU's Dr. Farina King receives a 2020 summer residency at Meiji Gakuin University through the Organization of American Historians and the Japanese Association for American Studies Japan Residencies Program. King, a Diné (Navajo) historian, was selected for her knowledge and commitment to teaching, researching and understanding comparative indigenous histories.
- » NSU media studies professor Dr. Dana Eversole was selected as the 2019 Educator of the Year by the Oklahoma Professional Chapter of the Society of Professional Journalists.
- » Dr. Jeffery Wall, chair of the NSU department of music and director of choral activities, led the University Singers on a performance tour with Whitney Myers, assistant professor of music and the NSU Opera Workshop. The group performed at the Meyerson Symphony Center in Dallas, as a prelude ensemble for the North Texas Children's Chorus.
- » Dr. Ron Chioldi co-authored a group piano textbook for colleges and universities titled "Keyboard Musicianship, Book 2," 11th edition with Stipes Publishing.
- » NSU's 2020 Circle of Excellence Award honorees are Dr. Sung-Kum Kim for teaching, Dr. Janaki Iyer for research and Dr. Lucas Foster for service.
- » NSU's 2020 Model the Way recipients are Dr. Julia Kwok, professor, Finance; Sara Whittle, instructor, General Library;

- Lynch, Preston Patrick, Caroline Rowland, Sara Ryals, Michael Smith and Joshua Tatarian. Preston Patrick was awarded the Jack Kaufman Senior of Distinction.
- » NSU senior Jayci Jones is one of 290 students selected for the 2020-2021 cohort of Newman Civic Fellows by Campus Connect, a Boston-based nonprofit organization working to advance the public purposes of higher education. Jones graduated in May with a double major in political science and history.
- » NSU students launched a new podcast, Native Narrative: The Future is Indigenous, to discuss topics and conversations surrounding Native Americans in the United States. The Native American Support Center has oversight of the project.
- » NSU's Vivian Carrell and Lorance Washington were selected as Brad Henry International Scholars by the Oklahoma State Regents for Higher Education. Carrell, a geography major from Fort Gibson, and Washington, a media studies major from Broken Arrow, spent the spring 2020 semester studying at Swansea University in Swansea, Wales, UK. Each received funding for tuition and lodging for a full semester of study at Swansea University, as well as a stipend to help with other expenses such as airfare and passport fees to and from the UK.
- » Michael Smith of Tulsa was selected to represent Northeastern State University at the 25th annual Research Day at the Capitol. Smith was one of 22 undergraduate students representing 16 Oklahoma colleges and universities. The prestigious event is designed to raise awareness of the outstanding undergraduate research that is taking place at Oklahoma's colleges and universities. Smith's research project focused on nanomaterials. Research Day is sponsored by the National Science Foundation, Oklahoma NSF Established Program to Stimulate Competitive Research, and Oklahoma State Regents for Higher Education.

- Michael Jefferson, Grounds worker; and Jerol Skinner Director, Center for Teaching and Learning.
- » Pamela Riggs, administrative assistant to the dean of the College of Education, was named Rising STAR and Tiffany Biggers, director of research & sponsored programs, was named the STAR award recipient.
- » Brenda Bradford, head of Special Collections and Archives at Northeastern State University, was one of 10 participants to attend the International Leadership Course for Cultural Heritage Stewards in Challenging Circumstances at The Hague in November 2019. Participants were chosen from applicants from all around the world to receive a full scholarship with all expenses paid.
- » NSU professor Dr. Samantha Benn-Duke was one of 14 educators in the nation selected for the Fulbright-Hays Group Project Abroad. As part of the program, "Continuity and Change in Jordan: Social and Environmental Transformations," Benn-Duke traveled to Jordan for a month during the summer.
- » NSU Emergency Manager Andi Smith completed the Emergency Management Academy and received State Emergency Manager Certification in August 2019. Smith also received her State Emergency Manager Certification at the State Emergency Management Conference in Norman this summer.

Alumni/Other Recognition

- » NSU's 2020 Centurions include: Dr. Barbara Abercrombie, 1993 alumna; Jerry Adsit, NSU staff; Dr. Harold Aldridge, Jr., 1970 alumnus, NSU faculty; Brenda Bradford, 2007, 2016 alumna, NSU staff; S. Joe Crittenden 1974 alumnus; Dr. Charles Gourd, 1971 alumnus; James Buster Hall, NSU faculty; Robin Johnson, 1980 alumnus, NSU staff; Dr. Mitch Ricketts, NSU faculty; Dr. Sue Woods, NSU faculty.
- » NSU Communications & Marketing staff brought home a bronze award in the category Film, Video and Sound in an Internet Commercial Campaign at the 54th annual Oklahoma American Advertising Federation Awards, February 2020.

Colleges

- » The NSU College of Business & Technology offers an online Bachelor of Business Administration in health organizations administration.
- » NSU Department of Criminology, Justice Studies and Global Security offers a new minor that focuses on global security and survival.
- » NSU College of Education celebrated three new endowed chairs: Dr. Kelli Carney, the Eddings Endowed Chair of

Other Notables

- » NSU's bookstore, the RiverHawk Shoppe, began a \$350,000 remodeling project which was funded by its campus partner Barnes & Noble. The renovation includes new flooring, fixtures, a new lobby entry and an outside display case.
- » The 53rd annual Green Country Jazz Festival at NSU's Center for the Performing Arts featured guest artists and clinicians, Naughty Professor. Other guest judges included Edwin Garcia, Michael Bremono, Whitney Ashe and Nick Schroeder. High schools involved included Tahlequah, Claremore, Sand Springs, Ft. Gibson, Holland Hall, Victory Christian, Madill, Verdigris, Wagoner, Muskogee, Coweta and Oologah.
- » In November 2019, NSU hosted artist Joel Randell as he unveiled a resin copy of the themed design statue, "NSU Veterans: Serving and Communicating Through the Decades." The composition captures all branches of the U.S. military, with six bronze figures arranged on a representation of the world, signifying the United States' widespread role and history over the years. The statue will be displayed on each of NSU's three campuses, with Tahlequah's monument being located east of Seminary Hall.
- » Los Angeles based composer Fahad Siadat was a guest lecturer in NSU's Music Theory IV, Music Arranging & Technology, Advanced Choral Conducting and led clinics with the choral ensembles. He performed a solo recital for voice and electronica and helped the University Singers work on a commissioned piece titled, "The Analogy of Being."
- » NSU hosted a discussion, reception and book signing by Pulitzer Prize-winning author David K. Shipler in October 2019 in the Center for the Performing Arts. Shipler discussed his book "The Working Poor: Invisible in America," which was NSU's fall 2019 Common Read.

- » NSU graduate Brooke Lee was presented the 2019-20 national recognition of the Milken Educator Award, which comes with an unrestricted \$25,000 cash prize. Lee earned a bachelor's degree in 2014 from NSU and is pursuing a master's degree in administration.
- » NSU's Center for Tribal Studies received nearly \$70,000 in funding through the Native American Agriculture Fund for its Restoring and Reclaiming Indigenous Agriculture Project. As part of the project, CTS planned an eight-day intensive training at Camp Sevenstar on Lake Tenkiller to teach aspiring and amateur American Indian farmers about permaculture design with an emphasis on traditional, indigenous practices.
- Recruitment & Retention in Education; Dr. Kurt Thomas Choate, the NOPFA Endowed Chair of Faculty Development & College Excellence; and Dr. Tobi Thompson the Dr. Susan E. Brackett Endowed Chair of Reading.
- » NSU's College of Liberal Arts welcomed Kim Teehee as its sixth Sequoyah Fellow. Teehee is a citizen of the Cherokee Nation and is the director of government relations for Cherokee Nation and vice president of government relations for Cherokee Nation Businesses.

- » Bob Zellner, prominent civil rights activist, freedom rider and author and subject of Spike Lee's upcoming movie, "Son of the South," was the speaker for the 2020 Larry Adair Lectureship. Zellner presented an author's perspective on his book "The Wrong Side of Murder Creek" in February 2020.
- » Northeastern State University announced a STEM Education Certificate designed to enhance educators' content knowledge in STEM subject areas and develop the instructional skills essential for highly-qualified STEM professionals. The program is offered 100% online or blended with in-person classes.
- » The NSU mathematics clinic, serving the community students K-12 grades received the 2020 NSUBA Community Service Outreach Program of the Year.
- » NSU, Connors State College, Northeastern Health System and Cherokee Nation signed a memorandum of understanding and formally announced the launch of a new satellite nursing program. NSU will provide CSC space on the NSU Tahlequah campus to operate a satellite program of CSC's current Associate of Applied Science in Nursing Program.
- » The NSU Center for Women's Studies and Department of Languages and Literature hosted a poetry reading, "An Evening with Joy Harjo," featuring United States Poet Laureate Joy Harjo in September 2019.





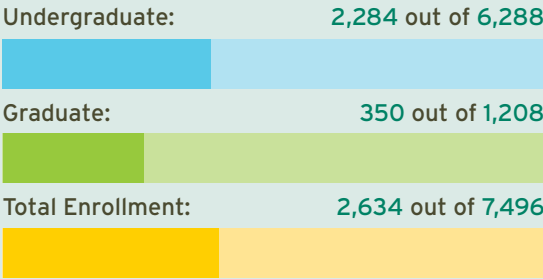


TRIBAL SCHOLARSHIPS AWARDED  
**\$5,085,044** to 1,582 Students

Financial Aid Year 2018-19



FALL 2019 AMERICAN INDIAN ENROLLMENT



Fall 2019 American Indian Profile; Unduplicated headcount;  
All who chose American Indian as at least one race

TOP FOUR-YEAR COLLEGE SERVING NATIVE AMERICANS

NSU RANKED #1 AMONG FOUR-YEAR COLLEGES CONFERRING BACHELOR'S DEGREES TO AMERICAN INDIANS\*

#1 FOR NATIVE AMERICAN FULL-TIME UNDERGRADUATES\*

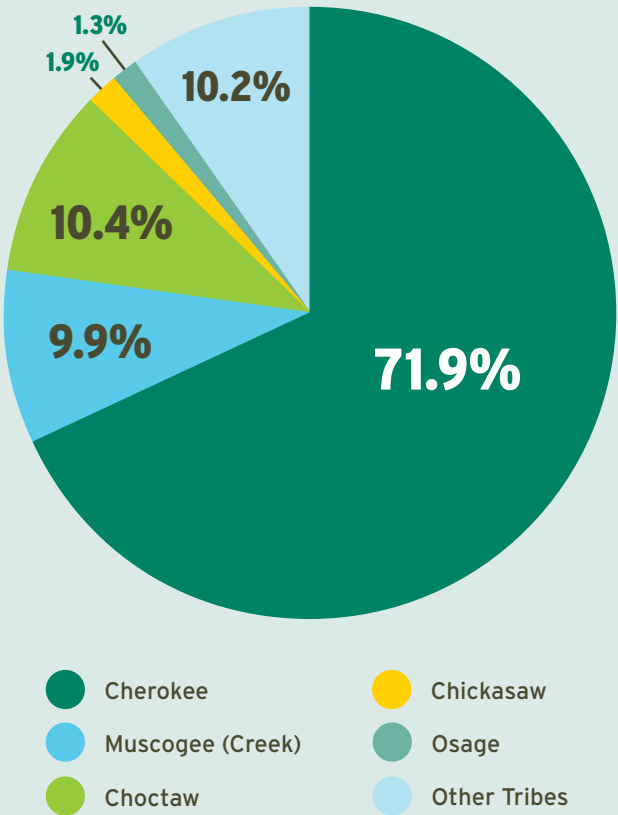
25th Annual Winds of Change 2019-20 Special College Issue

35.1%\* of NSU's Student Body is American Indian

\*At least 1 race is American Indian or Alaska Native

AMERICAN INDIAN STUDENT ORGANIZATIONS

- » Native American Student Association
- » Phi Sigma Nu Fraternity
- » Alpha Pi Omega Sorority
- » American Indigenous Business Leaders
- » American Indian Science & Engineering Society
- » Sigma Nu Alpha Gamma Fraternity



All data from Fall 2019 American Indian Profile

INTERNATIONAL STUDENTS

146 Students  
Representing 30 Countries  
*Academic Year 2019-20 Unduplicated headcount*

TOP 3 DEGREES  
*Earned by International Students*

- TIED
- #1 BS - Environmental, Health & Safety Management
  - #2 BBA - Business Administration
  - #2 BBA - Marketing

Academic Year 2019-20

TOP 10 PROGRAMS:

- » #1 BS - Environmental, Health & Safety Management
- » #2 BBA - Business Administration
- » #3 (tied) MBA - Business Administration
- » #3 (tied) BBA - Marketing
- » #5 BS - Health & Human Performance
- » #6 BS - Computer Science
- » #7 BSEd - Early Childhood Education
- » #8 BBA - Management
- » #9 (tied) BBA - Accounting
- » #9 (tied) BFA - Art
- » #9 (tied) BS - Chemistry
- » #9 (tied) BBA - International Business Management
- » #9 (tied) BS - Psychology
- » #9 (tied) BBA - Supply Chain Management

Academic Year 2019-20; By enrollment

COUNTRIES REPRESENTED WITH INTERNATIONAL STUDENTS:

- |             |              |              |               |                  |
|-------------|--------------|--------------|---------------|------------------|
| » Argentina | » China      | » India      | » Latvia      | » Rwanda         |
| » Australia | » Colombia   | » Iran       | » Mexico      | » Saudi Arabia   |
| » Bahamas   | » Costa Rica | » Jamaica    | » Nepal       | » Serbia         |
| » Belgium   | » Ethiopia   | » Japan      | » New Zealand | » Slovakia       |
| » Cameroon  | » France     | » Kenya      | » Nigeria     | » Spain          |
| » Canada    | » Germany    | » Kyrgyzstan | » Portugal    | » United Kingdom |

Academic Year 2019-20



# The Colleges of NSU



## College of Education

**Largest College at NSU**

**1,378 Undergrads**

**644 Graduate Students**

**Home to Cappi Wadley Reading & Technology Center**

**6 Undergraduate Degrees**

**9 Graduate Degrees**

Source: Institutional Effectiveness

The College of Education shapes the future of northeast Oklahoma as the educational partner of choice. Here, graduates are ready from day one. The college is known for effectively preparing educators, professional school personnel, counselors and fitness/health professionals to have a positive impact on the lives of students, families and communities.

During the past academic year, the COE has partnered with seven school districts in northeast Oklahoma to implement a "Grow Your Own Teachers" program where high school students interested in the field of teaching enroll in an Exploration in Teaching course and receive concurrent college credit. The goal of these unique partnerships is to inspire future teachers from local school districts and to address the state teacher shortage. Several more courses were offered this past academic year specifically in urban school districts.

**Immersive Learning Opportunities:** Education Professionally Immersed in Co-Teaching internships (yearlong internships), Teaching and Urban Reform Network (TURN) internships, Seeking Knowledge & Immersive Learning Leaders in a Suburban setting (SKILLS) internships, Robotics Academy of Critical Engagement school and community options, Capitola "Cappi" Wadley and Broken Arrow Reading Clinic experiences, and international experiences each semester for intern teacher candidates in Vienna, Austria.



**Dr. Samantha Benn-Duke**  
College of Education

Northeastern State University alumna Dr. Samantha Benn-Duke is the granddaughter of a student of the Cherokee National Female Seminary upon which NSU was established. She has been an educator for more than 30 years, serving 17 of those years in public school classrooms and seven years as an administrator. Benn-Duke's research and passion include advocating for Native American and other minority children and more effectively meeting their learning needs. She was named the 2016 Oklahoma Indian Educator of the Year by the Oklahoma Council for Indian Education. She serves as the president of the Oklahoma Council for Indian Education and is the first Gaylord-McCasland Teacher Fellow for the Oklahoma Hall of Fame Museum. Benn-Duke was selected as a participant for the Fullbright-Hays Teachers' Curriculum Development Program: Jordan 2020.



## College of Business & Technology

**1,492 Undergrads**

**233 Graduate Students**

**12 Undergraduate Degrees**

**3 Graduate Degrees**

Source: Institutional Effectiveness

The College of Business & Technology is where education meets industry, offering students a state-of-the-art education designed by and for the best regional employers. CBT majors can lead with experience as the college's in-demand programs have real-world focus with practical workforce applications. Students can choose from degrees in accounting, marketing, supply chain management, information systems, healthcare administration, data analytics and more. Faculty members perform well in the classroom and advance knowledge in their disciplines. Classes are offered on both the Tahlequah and Broken Arrow campuses using traditional, blended and online delivery methods. Class sizes are small, allowing students to interact with faculty on a one-to-one basis. At the 2019 conference for Accreditation Council for Business Schools and Programs, CBT was recognized and received reaffirmation of accreditation.

**Immersive Learning Opportunities:** Volunteer Income Tax Assistance, Opportunities in traditional areas like Management and Accounting and in specialty areas like Supply Chain Management, Healthcare Administration, Hospitality Tourism Management, X-Culture Global Ventures and EdVenture Partners Case Studies



**Dr. William Rosener**  
College of Business & Technology

Dr. William Rosener has received numerous awards in his 20+ years of service to Northeastern State University, including awards from the Northeastern Student Government Association and the NSU Foundation. While he highly values these honors from professional organizations and societies, the accolades that he holds in highest esteem are from individual students. It is the comments and evaluations from students that inspire and motivate Rosener to do his best. His favorite quote is from Mustafa Kemal Atatürk, "A good teacher is like a candle—it consumes itself to light the way for others." A diligent team member, Rosener has shared his expertise with NSU Information Technology Services often during his tenure.



## Gregg Wadley College of Science & Health Professions

**1,479 Undergrads**

**318 Graduate Students**

**Second Largest College at NSU**

**12 Undergraduate Degrees**

**7 Graduate Degrees**

Source: Institutional Effectiveness

Students can discover the possibilities within the Gregg Wadley College of Science & Health Professions at Northeastern State University. The college provides students with an exceptional, quality education in: the natural sciences (biology, chemistry, physics); secondary science education; and mathematics, computer science and secondary mathematics education. As the healthcare industry continues to expand, this college strives to meet the increasing demand for skilled workers in the areas of medical laboratory science, dietetics and nutrition, nursing, occupational therapy and speech-language pathology. The college also offers pre-professional health preparation in the areas of dental, dental hygiene, medical, nursing, occupational therapy, optometry, pharmacy, physical therapy, physician assistant/associate, medical imaging and radiation sciences and veterinary medicine. A partnership with the Grand River Dam Authority provides opportunities for faculty and students to do research related to the Illinois River. Possible research topics include water quality, animal movement and bacterial population comparisons. With its Tulsa Scottish Rite partner, the university provides an NSU Scottish Rite Masons Clinic on the Broken Arrow campus. The clinic opened in fall 2018 and accommodates clients from the community and former Rite clinic clients.

**Immersive Learning Opportunities:** Research Opportunities, Attendance and Participation in Conferences, Speech-Language Pathology Clinic, Occupational Therapy Living Skills Laboratory, Nutrition Coaching and Counseling, Fish and Wildlife Internships, GRDA Internships



**Dr. Sydney Dorrough OTD, OTR/L**  
Gregg Wadley College of Science & Health Professions

Dr. Sydney Dorrough OTD, OTR/L, is the program director for the Occupational Therapy Program at Northeastern State University. She has been with the university as an instructor since 2013 at the program's inception and became clinical assistant professor and program director in 2019. She provides hands-on, experiential learning opportunities to students through community partnerships, and she values mentoring students for professional development. Dorrough remains active in the community by providing in-services and workshops to local schools. She serves as the continuing education committee chair for the Oklahoma Occupational Therapy Association (OKOTA) and the co-conference chair for the 2020 OKOTA annual conference.







## College of Liberal Arts

1,546  
Undergrads

179  
Graduate  
Students

Home to  
Sequoyah  
Institute Center  
for Women's  
Studies & the  
ROTC Program

5  
Graduate  
Degrees

26  
Undergraduate  
Degrees

Source: Institutional Effectiveness

Almost every student at Northeastern State University will be inspired through courses in the College of Liberal Arts, whether it is part of the general education requirements or their chosen course of study. The college makes a significant impact with the Native American populations it serves through degree programs such as American Indian Studies, Cherokee Education and Cherokee Cultural Studies. COLA presents a variety of live performances on campus. The highlight of these cultural offerings is the Sequoyah Institute Performing Arts Series. The College of Liberal Arts is also the home to NSU's Reserve Officer Training program, the Department of Military Science, the Sequoyah Institute, as well as the Center for Women's Studies.

**Immersive Learning Opportunities:** Performing Arts - River City Players, NSU Drama, Jazz Lab, Opera Workshop, Mural Projects, NSU Art Gallery, Speech and Debate, ROTC, Media Studies, Social Work, Cyber Security and Homeland Security



**Dr. Eun-Jun Bang**  
College of Liberal Arts

Dr. Eun-Jun Bang is a professor of Social Work and serves as the department chair for the program, which offers both undergraduate and graduate degrees. He serves as the Director for the Master of Social Work, which was recently developed to meet the specific needs of the geographic region and Native populations for licensed social workers. Dr. Bang has a strong interest in multicultural social work practice. He has conducted many research studies on diversity issues and stress among ethnic minority groups. The main focus of his work is to help bridge the gap between research and practice in relation to work with these populations.



## Graduate College

24  
Graduate  
Degrees

8  
Certificate  
Programs

1,483  
Graduate  
Students

Source: Institutional Effectiveness

The NSU Graduate College leads the advancement of graduate education; and fosters distinction, integrity and inclusivity in all graduate programs. The college supports the scholarly and academic needs of graduate faculty and serves the educational and professional needs of prospective and current graduate students from recruitment and admission through graduation.

The Graduate College is committed to facilitating intellectual inquiry, critical analysis and creative problem-solving while developing students' professional integrity. Degrees are available in person, online or through a blended delivery format.

Several graduate degrees are available in an accelerated format, allowing qualifying students to complete 12 graduate credit hours as an undergraduate student.

**Immersive Learning Opportunities:** More than 70 graduate assistantships allow students to bring theory to practice.



**Ian Anderson**  
Graduate College

Dr. Iain Anderson grew up in England but finished his graduate degree in the United States. The department chair for the NSU History Department and program coordinator for the Master of Arts in American Studies, Anderson has championed student learning assessment. As the graduate program coordinator, he's mentored several graduate students through their thesis project and collaborated with graduate faculty and others to revise the Graduate Faculty Status policy and end of course evaluation. He has published articles on various aspects of African American music and a book titled This Is Our Music: Free Jazz, the Sixties, and American Culture. He also works on research projects relating to the scholarship of teaching and learning history.



## College of Extended Learning

1  
Undergraduate  
Degree

A variety of  
noncredit  
Professional  
& Personal  
Development  
Programs &  
Certificates

155  
Undergrads

Source: Institutional Effectiveness

The College of Extended Learning offers the latest soft skill training and professional development courses, certificate programs, test prep exam preparation, community and personal enrichment courses, Community Music Academy, summer camps and conferencing services. This college provides an avenue for students and community members from anywhere to retool or enhance their skills, as evidenced by a growing interest in the Enrolled Agent, Certified Financial Planning, Certified Public Accountant and Crime Scene Investigation certificate programs.

CEL has seen continued growth of the RiverHawks Scholar Program, expanded online services for NSU partners of Upward Bound, Center for Tribal Studies and the offering of free professional development courses for students, faculty and staff during the COVID-19 university shut down.

The Continuing Education department of CEL saw significant registrations with the launch of the College Board's Advanced Placement Summer Institute (ASPI) program. This program provides up-to-date skills training for teachers in teaching AP classes at their local high school. Over 300 teachers across the state and nation participated in this program. For state of Oklahoma teachers, 85% of registration fee was supplemented by the State Department of Oklahoma.

CEL's Criminal Justice and Emergency Management fast track program has seen an increase in credit hour production. The expansion of new courses in meeting market demands is the reason for the growth of new training and development.

**Immersive Learning Opportunities:** Several credit programs offer internship opportunities



**Dr. John Clark**  
College of Extended Learning

Dr. John Clark, chair of the Department of Criminology, Justice Studies and Global Security at Northeastern State University is an integral part of the College of Extended Learning. Clark leads the division in meeting market demands with results in solid enrollment numbers and high credit hour production. A department of many dimensions, its focus is to understand and evaluate the administration of justice in the United States. Clark is continually expanding on new programs and courses in the constant delivery of high-quality, cutting-edge instruction.



**Dr. April Parker**  
Oklahoma College of Optometry

Dr. April Parker directs the Northeastern State University Oklahoma College of Optometry Neuro-Vision Rehabilitation clinic. Her passion is improving the quality of life for patients who have suffered strokes or traumatic brain injury. These patients have physical or cognitive disabilities and need complete ocular health exams, education about their condition and services to aid visual recovery. In this clinic Parker guides students in meeting these optometric needs and furthers their understanding of neurologic conditions.



## Oklahoma College of Optometry

28  
Professional  
Students  
per Cohort

Source: Institutional Effectiveness

The Oklahoma College of Optometry at Northeastern State University is one of only 23 optometric training schools in the nation. The college prides itself on developing world-class optometrists with extensive and broad scope clinical experience.

The NSUOCO residency program began in 1985 with one resident. It now offers 28 seats each year with six areas of emphasis: low vision rehabilitation, primary eye care, cornea and contact lenses, ocular disease, refractive and ocular surgery and family practice optometry.

The college's post-graduate Continuing Medical Education for practicing optometric physicians is nationally recognized as the only program taught by doctors that practice advanced clinical procedures.

NSUOCO students regularly score in the top level on all National Board benchmarks. Graduates consistently achieve licensure and frequently rise into leadership roles.

**Immersive Learning Opportunities:**

The entire four-year doctoral curriculum is immersive learning with hands-on clinical patient care beginning in the second semester of year one.



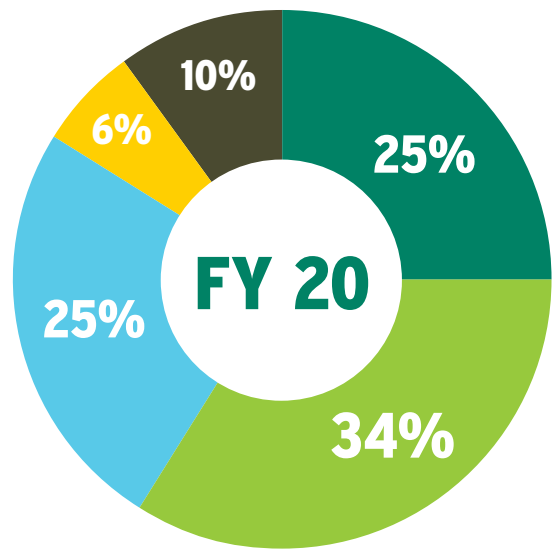
# Fiscal Year 2020

The following is a graphical representation of the sources of NSU's revenue. State appropriations are 25% of total NSU revenue, student tuition and fees are 34%, grants and financial aid revenue 25%, and Auxiliary operations and other sources make up the remaining 16%.

Operating expenses include employee compensation, student scholarships, depreciation, other necessary supplies and service expenses. For fiscal year 2020 operating expenses increased \$.7 million.

This change is a result of an increase in employee compensation of \$.9 million, contractual services of \$.2 million, scholarships and fellowships of \$2.2 million and decrease in supplies and materials of \$1.8 million, depreciation of \$.3 million, utilities of \$.4 million, communication expenses \$.2 million, and other operating expenses of \$.06 million.

Change in net position reflects net income or loss for the year. The change in net income for fiscal year 2020 is an increase of \$3.1 million.



- State Appropriations
- Tuition & Fees
- Grants & Contracts
- Auxiliary Operations
- Other

## Statement of Revenues, Expenses and Changes in Net Position

Allocations	FY 2020	FY 2019
Operating Revenues	54,066	\$56,742
Employee Compensation & Benefits	66,829	(65,928)
Depreciation Expense	10,121	(10,445)
Other Operating Expense	32,969	(32,791)
Operating Income (loss)	55,852	(52,422)
Federal, State & Local Grants	25,462	21,355
State Appropriations	29,164	28,579
On Behalf Payments, Gifts, Investments & Interest Expenses	2,867	3,450
Capital Gifts	93	265
State Appropriations for Capital Purposes	1,355	1,419
Change in Net Position	3,089	2,646
Net Position, Beginning of Year	155,473	152,827
Net Position, End of Year	158,667	\$155,473

(Thousands of Dollars) Fiscal Year Ended June 30



## Financial Summary

As a regional university, NSU will continue to serve Northeastern Oklahoma for years to come.

NSU's state-of-the-art facilities, small classes, flexible schedules, affordable tuition and experienced faculty provide an environment for students to grow as they forge a path to the workforce.

With a commitment to immersive learning, during their time here students have the opportunity to tour facilities, engage in the classroom with area

leaders, participate in internships, conduct research, and bring their skills to hospitals, classrooms, manufacturers and industries around the globe.

And NSU continues to support growth in the region as it partners with businesses that have an interest in hiring qualified job candidates, as we continue in our commitment to provide dynamic affordable, quality education.

As the state sees the impact of its investment in Oklahoma's future workforce, we hope they will join our commitment to keep Oklahoma strong.









**NORTHEASTERN**  
STATE UNIVERSITY

***nsuok.edu***