



# Northeastern State University

Current Revision Date: 10/03/22

## Verbiage

Northeastern State University™  
Northeastern State™  
Northeastern State RIVERHAWKS™  
NSU™  
NSU RIVERHAWKS™  
RIVERHAWKS™

Established: N/A

Location: N/A

Nickname: N/A

Mascot Name: N/A

Conference: N/A

Green

Gray

Red

Metallic Silver

Black

PANTONE 343 C

C: 89 M: 19 Y: 72 K: 60 | RGB: #, #, #  
MADEIRA Rayon: ##### | RA: #####

PANTONE 422 C

C: 19 M: 12 Y: 13 K: 34 | RGB: #, #, #  
MADEIRA Rayon: 1118 | RA: #####

PANTONE 185 C

C: 0 M: 93 Y: 79 K: 0 | RGB: #, #, #  
MADEIRA Rayon: ##### | RA: #####

PANTONE 877 C

C: 23 M: 16 Y: 13 K: 46 | R: # G: # B: #  
MADEIRA: ##### RA: #####

PANTONE Process Black C

CMYK: 0, 0, 0, 100 | RGB: 0, 0, 0  
MADEIRA Rayon: Black | RA: Black

Approved University colors or the \*PANTONE® colors listed on this page must be used. The colors on this page are not intended to match PANTONE color standards. For PANTONE color standards, refer to the current editions of the PANTONE color publications. \*PANTONE® is a registered trademark of PANTONE, Inc.

## Primary Marks

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## Secondary Marks





## Alternate Marks

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## Athletic Marks

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## Youth Marks



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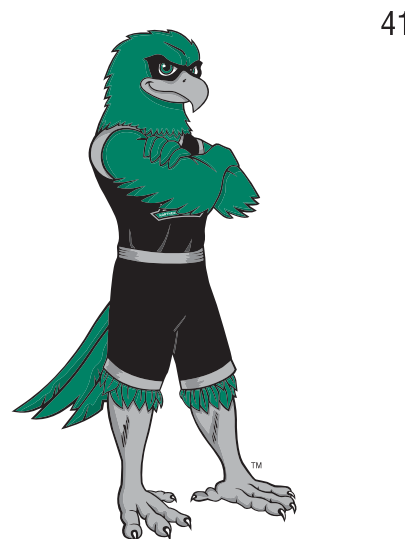
## Mascot Marks



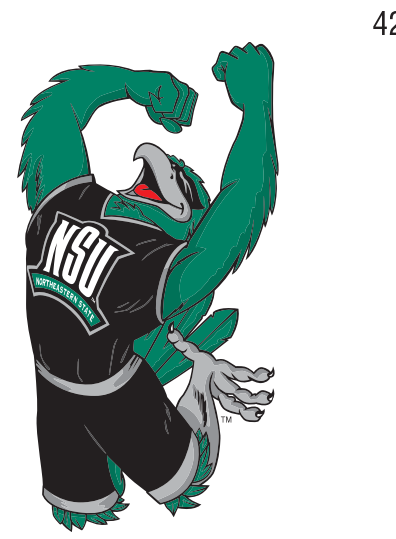
39



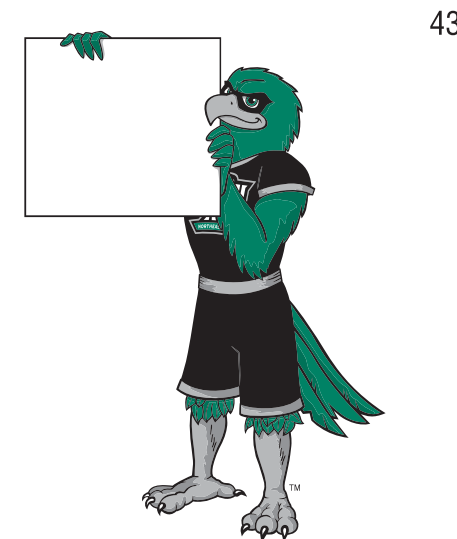
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## Cherokee Nation Marks

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## Institutional Marks



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**NORTHEASTERN**  
STATE UNIVERSITY™



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**NORTHEASTERN**  
STATE UNIVERSITY™



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**NORTHEASTERN**  
STATE UNIVERSITY™



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STATE UNIVERSITY™



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**NORTHEASTERN STATE UNIVERSITY™**



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**NORTHEASTERN STATE UNIVERSITY™**

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**University Employee**

Office or Department



NORTHEASTERN STATE UNIVERSITY

### ADDITIONAL PERTINENT INFORMATION

- University licenses consumables (must have expiration date on packaging).
- University licenses health and beauty products.
- University permits numbers on products for resale.
- Mascot caricatures permitted.
- Cross licensing with other marks may be permitted with an additional agreement.

- No use of current players' name, image, or likeness is permitted on commercial products in violation of NCAA rules and regulations.
- No references to alcohol, drugs, or tobacco related products may be used in conjunction with University marks.